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	FLI NTKOTE
	HELPFUL FACTS FOR HOME BUILDERS
	"A home of my own" ex- presses the heartfelt wish of almost every man and woman. As American as the Stars and Stripes themselves our national desire to
	own our homes has made our nation great. For owning a home provides satisfactions that rent receipts can never buy.
	It has been the happy privilege of The Flintkote Company, for more than 38 years, to have made major contributions toward the development of modern home building materials products which add permanence, protection, comfort, value, and economy to the houses they guard.
	Flintkote Building Materials, distributed nationally by recognized lumber and building materials dealers, enjoy widespread acceptance among architects, con- tractors, builders and home owners. Products of the same high quality are sold by the Beckman-Dawson Roofing Company and Richardson Roofing, affiliates of The Flintkote Company.
	All Flintkote's experience in home building and home repairs is yours for the asking. For friendly expert help on roofing, sidewall and home insulation
	ROOF PARTS NAMED
	To help you understand roofing language, the more common terms used are listed here: 1. Ridge- 5. Verge - Edge
	6. Gable 7. Eaves
	8. Gutter
	9. Chimneys
	Comb-line

4. Dormer Roof 10. Main Body of Roof 11. Vent Pipe with Flashing NOTE : A "square" of roofing equals sufficient material to cover an area 10' x 10' or 100 square feet of surface measurement. Roof-ing is often figured or priced "by the square." The "pitch" of a roof is the angle or slant of the rafters on a roof, The "rise" is the vertical distance the rafters climb from the eaves to the ridge. problems, phone or write your nearest Flintkote Distributor or Flintkote branch office. You will find their verypractical advice aids you in many ways . . . helps you save money when building your new home. CHECK THESE ESSENTIALS BEFORE YOU BUILD YOUR HOME In building your own home you want to avoid mistakes in what is probably your most important invest-ment. You want your home to produce better living at lower cost and provide adequate long-life protection against fire and weather. Your home should be comfortable and efficient so that your natural pride in its ownership and security may continue over the years. And finally, the home you build should be properly constructed as to design, materials and work manship to safeguard you against costly future ex pense and reduce maintenance costs to a minimum Avoid costly mistakes by following the five funda mentals of good construction when you build your home. 5 FUNDAMENTALS OF GOOD HOME CONSTRUCTION GOOD LOCATION and good use of the land on which your house is built. GOOD DESIGN and efficient planning, both outside and in. SOUND CONSTRUCTION and competent workmanship. DEPENDABLE MATERIALS made and backed by well-known reputable manufacturers. SOUND FINANCING with a single amortiz-ing mortgage of the Federal Housing Administration type. FLINTKOTE BUILDING MATERIALS

5 QUALITIES OF IDEAL ROOF MATERIAL
1. WEATHERPROOF PROTECTION
No part of your home of tomorrow is more important than its roof. No part is called upon to give such essential service such necessary protection from weather, year after year. Rain, ice, snow, sleet, sun and wind are constantly at work and all take their toll. Make certain that the roofing material you select gives weatherproof, durable protection.
2. COLOR AND APPEARANCE
No single part of a house influences its general ex- terior appearance as much as does the roof. Your roof can have colorful beauty, accentuating your home's most attractive features and harmonizing or contrast- ing with its sidewalls, trim, shutters and natural sur- roundings. The roofing material you select should beautify your home and satisfy your desire for dis- tinctive design.
3. ECONOMICAL LONG LIFE
The cheapest portion of your house is the best roof you can buy. The dollars invested in buying quality materials will give you added years of protection at lowest cost for the real cost of a roof is its cost per year. And remember, the labor cost for applying in- ferior shingles is the same as the labor cost for apply-
ing the best grade of shingles of the same type and style. It costs just as much to apply a poor roof as it does to apply a good one. It takes good materials plus good workmanship to insure a lasting, trouble-free roof.
4. FIRE RESISTANCE
<pre>rf^ > J ^^^B^fl^\ Statistics reveal that our an- nual life loss from fires aver- ages approximately 8,000 per- sons annually according to the records of the United States Census Bureau. Twenty-three per cent of all resi- dential fires start on inflammable roofs. Property damage in 1937 fires alone, according to the prelim- inary estimates of the National Board of Fire Under- writers, approximated \$285,000,000.00. Protect your home and your family and save money on your in- surance by insisting that your shingles are approved as being fire-resistant by the National Board of Fire Underwriters.</pre>
5. PROVEN POPULARITY
You can safely judge the durability, lasting beauty, and true value of a roofing material by measuring its popularity with people building new homes or re- roofing present homes. Choose the type of roofing material which has won the preference, by demon- strated merit, on countless thousands of houses throughout the country.
FLINTKOTE SHINGLES GIVE YOU ALL 5
Flintkote Asphalt Shingles offer you all five qualities of an ideal roofing material. Flintkote was first to bring real beauty to asphalt roofing by applying bril- liantly colored mineral surfacing. Flintkote was first to develop strip shingles which cut down roofing labor costs, since these shingles are applied in multiple units rather than in individual units. Flintkote has a long line of conspicuous "firsts" in roofing development

and research ... in the manufacture of Setab and Tapered Strip Shingles which have extra weight in their exposed portions where wear occurs . . . and a host of others. The proven quality of Flintkote Shingles has been demonstrated on countless roofs in all parts of the country. Many of the first Flintkote roofs are still giving satisfactory service and a twenty-year-old Flintkote roof is not uncommon! Only one grade of Flintkote Shingles is ever sold . . . the first grade . . . carrying the Flintkote Cer-tificate of Inspection, sold to your dealer only after the roofing has passed thirty-nine quality control tests. Flintkote Shingles are certified fire-resistant by the National Board of Fire Underwriters and carry the Class C approved label. In many localities, this firesafety brings lowered insurance rates. This low first cost, low upkeep expense, colorful beauty and long years of service are basic reasons why impartial surveys show that a preponderant majority of all new roofs on American homes are now fireresistant mineral-surfaced asphalt shingles. Flintkote Asphalt Shingles have won a place of high leadership in this important roofing classification. ROOFING • SIDING • INSULATION BEAUTIFUL COLORS: A wide variety of pleasing colors and blends and distinctive shingle designs are available. Only a few can be illustrated here. Your Flintkote Distributor has a full line of samples. ASPHi ST*** ate FLINTKOTE BUILDING MATERIALS DISTINCTIVE STYLES: For every architectural style there is a Flintkote Shingle ideally suited to add distinction to your home. Flintkote offers you the right style at exactly the price you want to pay. ROOFING • SIDING • INSULATION ASPHALT SHINGLES FLINTKOTE BUILDING MATERIALS . . . ASBESTOS SHINGLES мм

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ROOFING • SIDING • INSULATION
BUILT-UP and ROLL ROOFINGS
Th the Flintkote line of roofing materials you will find products designed for every roofing re- quirement — for residences, business and commercial structures, apartments, farm buildings, sbeds, sum- mer cottages and many other types of buildings having flat or steeply sloping roofs.
BUILT-UP ROOFING

w. t; aj r; f; w;	or the home built in a modern style of architecture ith its flat roof, Flintkote Built-Up Roofing Ma- erials are especially well-suited. Countless other ypes of flat roof buildings two-family houses, partments, hotels, office buildings and stores equire this roofing made on the job from roofing elts built up, ply by ply, and cemented together with aterproof asphalt or coal tar pitch for weather rotection.
y o c h i	here is a Flintkote specification, backed by many ears of practical roofing experience, for every type f built-up roofing requirement, to meet all roofing onditions. Flintkote Built-Up Roofing Materials ave been tested and approved in the best possible laboratory" actual use on thousands of build- ngs in every section of the country under all climatic onditions.
t	he following types of built-up roofing construc- ion will be bonded by Flintkote for a specific term f years if applied in strict accordance with specifica-
F	lintkote Built-up Roofs assure adequate protection for flat-roofed homes.
F	lintkote Roll Roofings provide low cost, durable roof protection.
	ions by an approved Flintkote Franchise Roofer and nspected by a Flintkote Roof Inspector.
1	. Smooth Surface Asphalt Roofs
2	. Gravel or Slag Surfaced Roofs
3	. Slate Surfaced Asphalt Roofs
4	. Coal Tar Felt and Pitch Roofs
R	OLL ROOFING
a m i: y T p	lintkote Roll Roofings are ideally suited for moder- tely priced small homes, summer cottages, garages, iscellaneous buildings of every sort, farm build- ngs, commercial and industrial buildings. All ou need to apply them is a hammer and a knife. hey are packed in convenient size rolls, accom- anied by sufficient nails, lap cement and com- lete application instructions.
w s o p p p p T	lintkote Roll Roofings are available either ith a smooth surface or with colorful, fire-re- istant mineral surfacing. Both types are made n heavy felts that have been saturated with early double their weight of selected weather- roof asphalt. Tli is saturated felt is sealed and rotected, top and bottom, with a stabilized as- halt coating that far outlasts ordinary coatings. he surfaces are further protected with talc, mica r mineral granules.
b s u u	lintkote Mineral Surface Roll Roofings com- ine the attractive colors, textures and fire-re- istance of asphalt shingles with the economy and tility of smooth roll roofings. They are widely sed wherever a good, attractive roof at lowest ost is desired.
F	LINTKOTE BUILDING MATERIALS
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iiv 1 Ei ROOFING • SIDING • INSULATION 11 » 1 1 PART IJ ΜМ mmmmmmmm mm '" 🔳 j^k^ ^^^^ A most important element that determines the charm of the outside appearance of your home is the right choice of the materials used for the sidewalls. The introduction of asbestos-cement shingles for siding, in authentic designs duplicating the textured effects of fine wood shingles, marked a forward step in the trend towards beauty, permanence and economy in modern American home building, Flintkote Asbestos Siding Shingles give pleasing permanence, plus fire protection and freedom from costly and periodic painting expense. Flintkote Woodgrain Asbestos Sidings, textured like hand-split cedar, are available in architecturally-correct designs, with staggered, straight, or wavy lines that give distinctive shadow effects. Flintkote Straight Edge Asbestos Siding, with a smooth surface and attractive white finish, is another type having popular appeal. Pleasing wall effects can be obtained by combining two types on one house or by using Asbestos Sidings for part of the sidewall in combination with other materials. All Flintkote Asbestos Siding Shingles are manufactured in relatively large units for greater economy in application. Flintkote Asbestos Sidings are the modern durable sidewall material for new homes or old. On present homes they can be applied right over old siding at a cost but slightly higher than a good paint job. The majority of Flintkote Asbestos Siding Shingles are available in the Sealkote type, especially treated to resist moisture. SIDEWALLS o/

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WAVELINE SIDING
For beautiful texture and distinctive charm, it is diffi- cult to surpass these Flintkole Woodgrain Waveliw Asbestos Siding Shingles. This popular wavy butt line creates a charming informal treatment for your side- walls. Waveline Asbestos-Cement Siding Shingle- at available in two widths, either IOV2 inch or 6 1 /a exposure. You have a preference in the design effect* created when this handsome siding shingle is used.
These modern sidewall materials are ideally suited for new homes or old.
SHAKE SIDING
Each exposed edge of Flintkote Woodgrain Shake Sid- ing is unevenly trimmed across the bottom to re- capture the pleasing irregularity and rugged character of random width siding shingles used in early Colonial times. Waterproof, fire-proof, and requiring no paint or stain to preserve their life, these Flintkote Asbesto* Cement Shake Sidings are becoming increasingly popu- lar, for entire sidewalls or in combination with other Flintkote Asbestos Sidings, on either new homes or old. They cannot rust, rot, corrode or burn.
ASPHALT BRICK-TYPE SIDING
For the home owner who desires the substantial pearance of hand-made brick without its cost, Flintkote Asphalt Brick-Type and Textured Thikbrik Sidings are an ideal material. These durable asphalt sidings pos- sess all the high styling, beautiful coloring, structural advantages and fire resistance of Flintkote Asphalt Shingles. They are economically applied on new homes or old, never require paint or stain to preserve their life, and cost little more than a good paint job. Illustrated, left and right, are two of the many pleas-
FLINTKOTE BUILDING MATERIALS
ASBESTOS
WIDE SPACE SIDING
iese Flintkote Woodgrain Wide Space Asbestos ding Shingles, in their pleasing natural gray color, esent the appearance of expensive whitewashed nd-split wooden shingles. If you prefer the appear- ice of stained wood shingles these Wide Space Siding angles, like all Flintkote Asbestos-Cement Sidings, e also available in a rich warm shade of gray. Flintkote Wide Space Asbestos Sidings, used for the tire sidewall or combined with other Flintkote As- istos Siding Shingles, produce distinctive effects.
STRAIGHT EDGE SIDING
inlkote Straight Edge Siding, with its smooth sur- ce finish and neat white brilliance, provides a dis- ictive sidewall material. The straight horizontal and rtical lines created by this design make a pleasing ttern for both large and small homes.

Like all Flintkote Asbestos-Cement Sidings, Straight Ige is installed on a new house as easily and e co- nn i rally as ordinary siding materials. And for re- ling over old shingles or clapboards, they are plied quickly with minimum cost.
<pre>% blends available in a wide variety of colors, mortar ies, and surface effects. Setab Brick Siding Strips and gotile Siding Shingles, which resemble Waveline bestos Siding Shingles in size and shape, are other pular types.</pre>
Where a high quality siding job is desired, Flintkote ierm-0-Seal Felt is recommended as an exceptionally onomical and satisfactory insulating felt for use as an iderlayment with all Flintkote Asbestos-Cement and iphalt Siding Shingles. It is a superior quality asphalt turated and coated felt with cork granules firmly ibedded in the asphalt coating.
ROOFING • SIDING • INSULATION
WATERPROOFING DAMPPROOFING
YOU can avoid the future inconvenience, unsani- tary conditions and unnecessary expense caused by damp, leaky cellar floors and concrete or masonry foundation walls if you properly waterproof and damp proof your home during its construction. After your foundation walls are completed and the earth fill returned to place you cannot satisfactorily or eco- nomically waterproof or dampproof your home from the inside.
There is no phase of home building activity where the compelling logic of the statement, "a stitch in time saves nine,''* applies with more force than in these frequently neglected but important construction details.
The special Flintkote Products developed to meet the waterproofing, dampproofing and metal protec- tion needs of American home owners utilize asphalt, the waterproofing medium that defies time, moisture and weather. Flintkote manufactures a wide variety of these products, the more important being Decoralt "Double Duty" Paint, Flintkote Static Protective Coating and Flintkote Static Roof Coating.
DAMPPROOF AS YOU DECORATE
WATERPROOF EXTERIOR WALLS
Flintkote Decoralt Paint not only dampproof s the walls and floor of this basement game room, but makes them more attractive as icell.
The field of utility for Flintkote Decoralt Paint in- cludes almost the entire range of interior and exterior surfaces - concrete, masonry, stucco and metal. Its protective and decorative qualities make it an ideal coating for dampproofing and decorating basement walls. Decoralt Paint, available in pleasing shades of green, gray, red and buff, blends well with standard masonry and composition roofing colors. Since con- crete or masonry walls usually undergo a process of efflorescence after erection it is advisable to allow time for the completion of this action before using Flintkote Decoralt Paint or other protective coating.

This exterior concrete

moisture infiltration b

Flintkote Static Protective Coating is widely used for the protection of the exterior surfaces of concrete or masonry walls below grade against disintegration of surfaces in contact with moist or wet earth. Under certain conditions the use of Flintkote reinforcing Asphalt Saturated Membrane, in combination with Flintkote Static Protective Coating, is advisable.

Flintkote Static Protective Coating is equally well adapted to the dampproofing of concrete or masonry walls above grade, both inside and out, against the infiltration of moisture.

Years of useful life can be added to exposed metal by painting with Flintkote Static Protective Coating prior to exposure to the destructive elements. Flintkote Static Protective Coating is particularly effective in resisting the effects of saline atmospheric conditions so injurious to ordinary paint and coatings.

Flintkote Static Roof Coating, a fibrated asphalt emulsion developed by Flintkote, provides ideal protection for smooth or mineral surfaced roll roofing and metal roofs. Applied before the roof begins to deteriorate, many more years of useful service beyond normal life can be obtained.

Flintkote Static Protective Coating, Decoralt "Double Duty'' Paint and Flintkote Static Roof coating are aval!able in handy one gallon cans. 5 gallon pail* and 30 and 55 gallon drums.

Your architect, builder, contractor or dealer should have instructions for the use of Flintkote Dampproofing and Waterproofing Products. Do not dampproof or waterproof your home until you have the advice of competent authorities.

FLINTKOTE BUILDING MATERIALS

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BUILDING MATERIALS

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ROOFING • SIDING • INSULATION

MAKES YOUR HOME MORE COMFORTABLE MORE THAN REPAYS ITS COST!

FOR YEAR 'ROUND COMFORT

Flintkote Insulating Lath provides a uniform plastering surface with a mechanical key for the plaster. if"

A home, costing approximately \$3,500 to \$4,000, can be made much more comfortable and livable by using modern insulation materials for as little additional cost as \$100, a slight amount when financed over 20 years under the FHA plan. Furthermore, all types of Flintkote Home Insulation materials eventually pay for themselves, and more, by savings on heating costs. Your home should be thoroughly insulated so that you can be comfortable inside irrespective of outside weather conditions.

Insulate as You Build

Flintkote Insulation Board has been aptly referred to as "the board

Flin tkote InsuUu in A r Tile, easily installed, assures pleasing interior finishes.

Large, strong, rigid sheets of Flintkote Insulation Board do double duty as a structural and insulating material.

of a thousand uses." A structural insulating material, this versatile product can be used as sheathing, plaster lath or decorative interior finish. And in all of its many practical forms it insulates as it builds, performing dual functions at economical cost.

Flintkote Insulation Board products are made from sugar cane fibers (bagasse) firmly felted into solid, rigid, easily-handled sheets. It may be sawed, nailed, painted and stained just as ordinary lumber. Its natural color is a pleasing, neutral buff.

For new homes, Flintkote Building Board is a remarkably good insulating sheathing providing a

strong, rigid structure. Flintkote Asphalt Coated Sheathing Board, 25/32 inches thick, is protected against moisture by a durable coating of waterproof asphalt and replaces ordinary wood sheathing in exterior walls. As an insulating plaster base, Flintkote Insulating Board Lath is well-suited for interior walls as well.

Convert Waste Space into Usable Room

In both old homes and new ones, Flintkote Building Board, Flintkote Insulating Plank (for walls), and Flintkote Insulating Tile (for ceilings) are ideal decorative materials for converting waste base-

FLINTKOTE BUILDING MATERIALS INSULATION BOARD and ROCK WOOL This protective blanket of Flintkote Rock Wool is easily in* stalled in. attic floors of netv or old homes. ment and attic space into attractive game rooms or extra living quarters. The pleasant natural buff color of these materials makes further decoration unnecessary although they may be painted or stained to suit individual tastes. These products are also available with a pleasing ivory painted surface on one side. Flintkote Hard Board Products, made of wood fibers, are also widely used for interior wall finishes and modernization. Although they do not possess the insulation efficiency of Flintkote Insulation Board, they have a harder, denser, more abuse-proof surface. The natural color of Flintkote Hard Board is rich brown, be readily painted. Even the fury of a blow-torch cannot burn Flintkote Rock VooL Made from mineral, it is both fire -proof and permanent. too, may Rock Woof Home Insulation Flintkote Rock Wool Home Insulation is a miracle of modern science . . . melted rock blown into silky, imperishable threads which form an insulation barrier so effective that only 4 inches of this ma-terial is equal in insulation value to 10 feet (and more) of solid stone. Flintkote Rock Wool can never rust, rot, decay or burn. It is termite and vermin proof. Flintkote Rock Wool is available in three types - fluffy bats or pads to fill wall spaces and attic openings, a granulated type for walls already erected, and in bulk form for hand-packing. The home insulated with Flintkote Rock Wool is cooler in summer, warmer and easier to heat in winter. During hot sweltering days upstairs bedrooms are up to 15% cooler. Wintertime savings up to 35% and more on fuel bills are not uncommon after Flintkote Rock

Wool Insulation has been installed. Whether you plan to build a new home or remain in your present one, you should for your family's comfort, health, and convenience and your own pocketbook investigate the possibilities of Flintkote Rock Wool Home Insulation. ROOFING • SIDING • INSULATION FLINTKOTE YOUR HOME Flintkote building materials are ideally suited both to new home construction and to home modernization and repair. Your architect, builder and contractor know these Flintkote Products provide permanence, protection, beauty, comfort, value and economy . . . both in initial cost and minimized upkeep. The products listed below are backed by the integrity of The Flintkote Company and its 38 years of successful manufacturing experience. ASBESTOS SHINGLES BUILT-UP ROOFING ROCK WOOL HOME INSULATION ASBESTOS SIDINGS HARD BOARD STATIC PROTECTIVE COATING ASPHALT SHINGLES INSULATION BOARD STATIC ROOF COATING ASPHALT SIDINGS ROLL ROOFINGS THERM-O-SEAL FELT ASPHALT PAINTS AND PLASTICS Homes Are His Hobby! Over a period of years, many people have grown to look upon Flintkote Distributors as "Headquarters for Homes." These men are mighty proud of that grand distinction and try their level best to be worthy of such an honor. The interest in homes of the Flintkote Distributor near you is far deeper than the mere dollars-and-cents profits he makes on the sales of building materials. He gets genuine satisfaction from helping people solve their home building and modernization problems . . . helping them realize their dreams and ambitions. We suggest that you talk to your Flintkote Distributor about that grandest of all subjects ... A Home of Your Own. THE FLINTKOTE COMPANY 50 WEST 50th STREET, NEW YORK, N. Y. 826 Park Square Building Boston Poland & Galvez Streets New Orleans 14201 Schaefer Highway Detroit Superior Building.. Waco 17th & Wentworth Sts.. .Chicago Heights, III. 1215 Sylvan Road, S. W Atlanta 55th & Alameda Streets Los Angeles