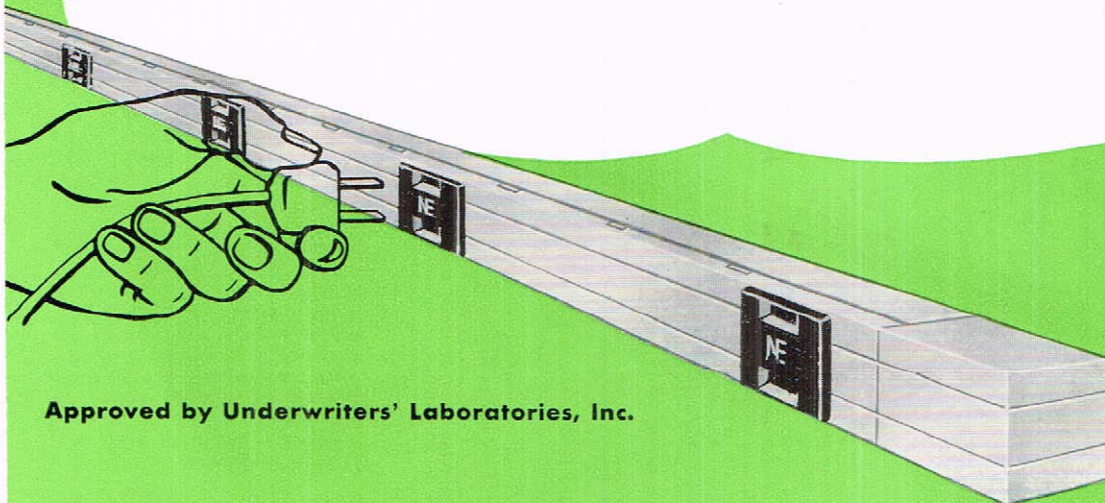




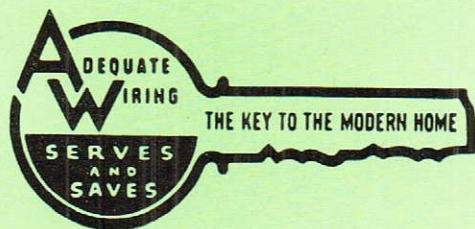
NOW
IS THE TIME
TO BE SURE YOU GET
***Complete* ELECTRICAL CONVENIENCE**



Approved by Underwriters' Laboratories, Inc.

Enjoy the Plus Features of "Plug-in" Strip

—and your electrical appliances and equipment will be more efficient



"Plug-in" Strip assures convenient electrical living.

"Plug-in" Strip provides an electrical outlet for every need in modern living, plus freedom to "plug-in" new equipment you may buy in years to come—wherever you want to use it!

When you are in the planning stage, it is almost impossible to decide just where furniture, and lamps, and radio, and clocks will all be placed. Maybe the beds will look better against that other wall. That would mean the dressing table and its lamps must be moved.

Will there be an electrical outlet handy in that other spot?

Surely you do not want to chain your furnishings to limited placement in the new house. With "Plug-in" Strip, there'll never be chains of that type on your electrical living.

Be sure you have full comfort and convenience of electrical living—an outlet where you want it, and when you want it—have your architect specify and electrical contractor install "Plug-in" Strip.

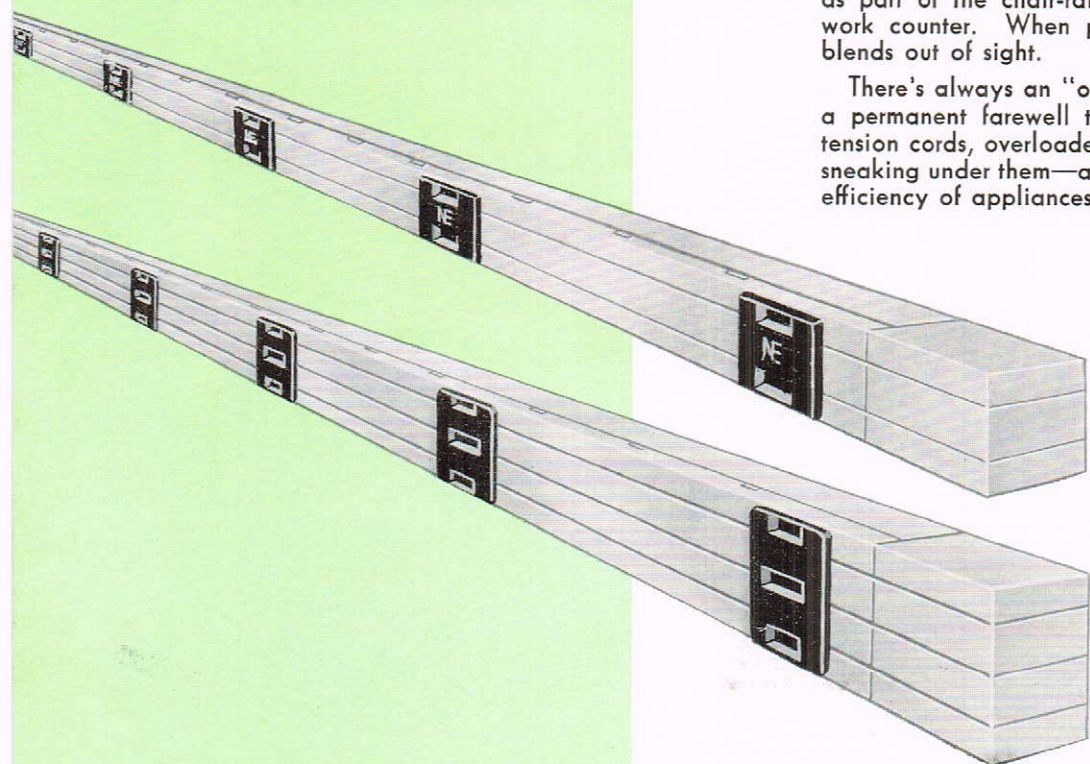
"Plug-in" Strip is a steel wiring channel installed by your electrical contractor. There's an inconspicuous outlet at either 6 in. or 18 in. intervals along the face of the strip.

"Plug-in" Strip mounts as a flush trim on the baseboard, or as part of the chair-rail molding, or just above the kitchen work counter. When painted to match wall or molding it blends out of sight.

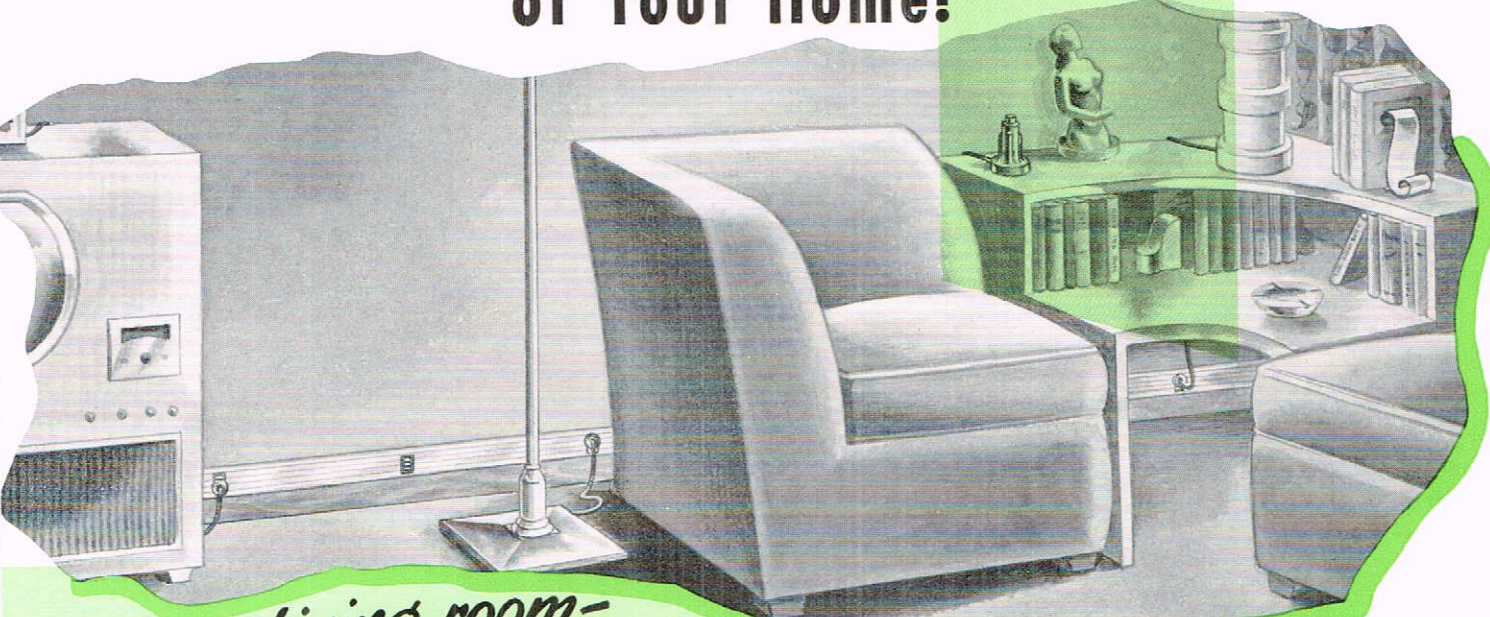
There's always an "open" outlet with "Plug-in" Strip—and a permanent farewell to unsightly dangerous, drooping extension cords, overloaded outlets and lumpy rugs due to wires sneaking under them—all of which tends to decrease operating efficiency of appliances and equipment.

Type CF-2 with constant service receptacles every 6" or 18" for all room areas or kitchen or work bench locations.

Type CF-3—Switch-controlled. Here is a complete electrical, streamlined, baseboard with receptacles every 18". The outstanding feature of CF-3 Type is that every receptacle offers two services... Automatic-doorway, switch-controlled for general lighting, or constant service for radios, clock and other lamps or appliances, that you wish individually controlled.



Electrical Convenience *Plus...* In Any Room of Your Home!



In Your Living room-

In the living room—the heart of your home—"Plug-in" Strip is a real necessity. Your lamps turn on and off from a touch of the wall switch, but radio, television or clock only go "off" when you turn them off at the appliance. Best of all, you can group furniture and lamps for any and every combination you might desire—there'll always be an electrical outlet close at hand.

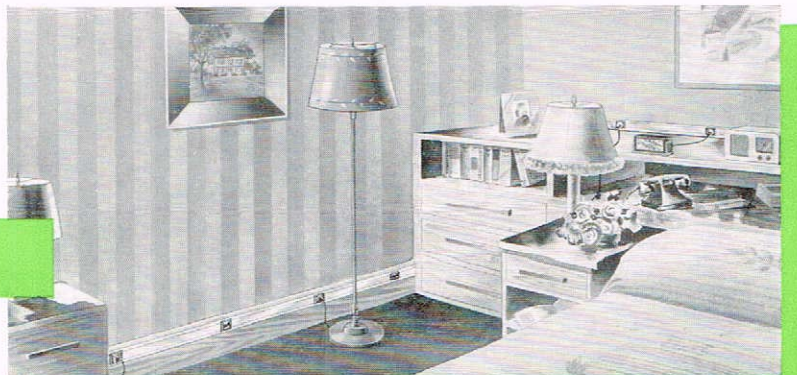
In Your Kitchen-



"Plug-in" Strip above the kitchen counter provides real convenience and saves steps too, since there'll always be an individual outlet ready to "plug-in" the mixer, coffeemaker, toaster, griddle, or radio. Eliminates the clusters of long appliance cords on your work areas.

In Your Bedroom

There will be a lot of ELECTRICAL living in your bedrooms—with "Plug-in" Strip you can safely and quickly "plug-in" the bed lamps, upstairs radio, alarm clock, dressing table lamps, sun lamp, and the electric sheet or blanket—no more trailing extension cords! A s-p-r-e-a-d of convenience outlets is a "must" in bedrooms.



National Electric

When you build Place First Things FIRST!



THE WIRING SYSTEM IS TRULY THE HEART OF THE HOME

Insist on these
Three REQUIREMENTS



- ① At Least a 60 Ampere Service Entrance.
- ② Plenty of Circuit Feeders (*Don't Skimp Here*).
- ③ "Plug-in" Strip for Lifetime Convenience of places to plug-in.

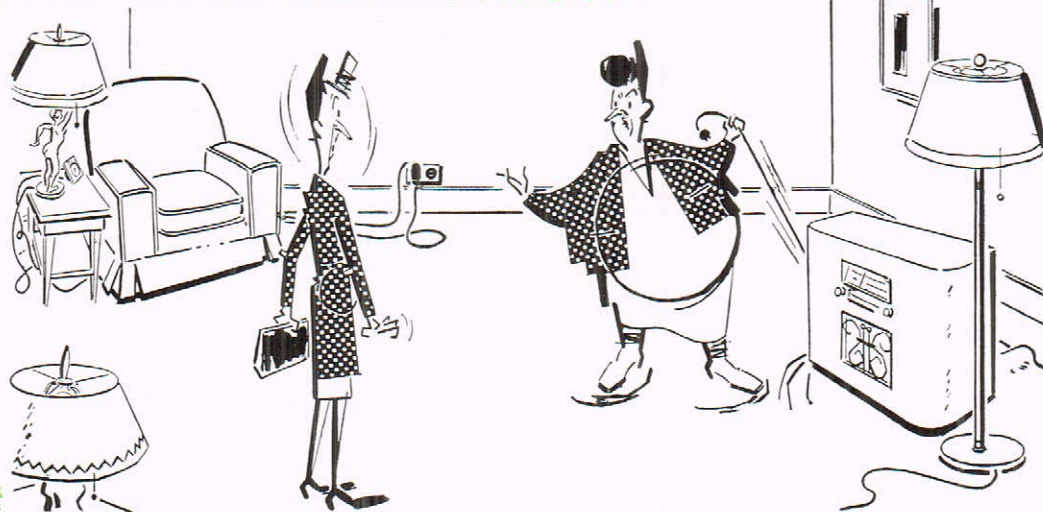
**Initially "Plug-in" Strip Will Cost No More Than
a Respectable Number of Ordinary Duplex Outlets**

Over the years
"PLUG-IN" STRIP will



- ① Cost Less.
- ② Assure Convenient Electric Living.
- ③ Eliminate Dangerous and Unsightly Extension Cords.

"WHAT WAS THAT ARCHITECT'S NAME ??@!"



National Electric Products Corp.
Pittsburgh 30, Pa.

