



A deep green ceramic mosaic tile floor in this Early American breakfast room makes a pleasant background of color and the utmost in utility.



Durable, sanitary, long wearing and beautiful. The ceramic mosaic floor and dark red wall tile splashboard are features of this kitchen.

# TILE'S *Lasting Beauty* NEVER NEEDS REPLACING



Specially crafted Mosaic faience tile has made this floor a thing of beauty. Maintenance? Just mop, sweep or vacuum. The color never fades.



Efficiency bathroom with two wash bowls, doubly efficient with glazed tile walls and ceramic mosaic tile floor. Charming, and so easy to keep charming.

**THE MOSAIC TILE COMPANY**

(Member—Tile Council of America)

GENERAL OFFICES—ZANESVILLE, OHIO

OFFICES IN PRINCIPAL CITIES

**MOSAIC**



THESE PICTURES ILLUSTRATE THE

# Utility of Tile

TO MAKE YOUR HOME INTERESTING AND ATTRACTIVE

Long ago, ceramic art found its way into countless uses. Hardly any other material retains its form and beauty so long, so well. The uses pictured here illustrate some ways in which ceramic tile can give your home added charm plus greater utility. Remember, no other material gives you so much for so little—over the years. And in tile, the color lasts!

★ Mosaic offers a wide range of colors for wall and floor tile in its Harmonitone line.

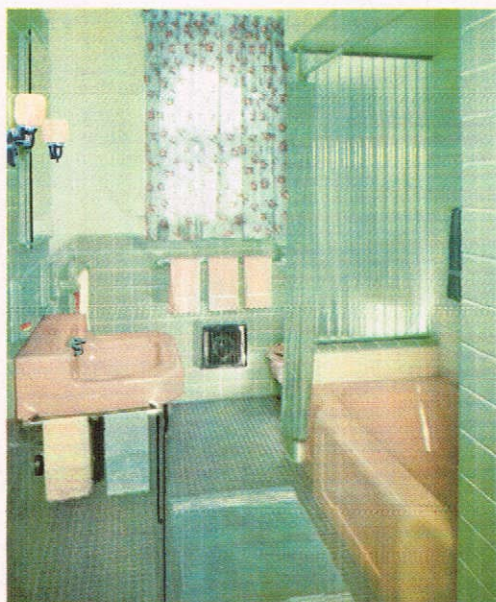
In Mosaic tile, with its many types and sizes, you have an exciting choice of colors. Mosaic wall and floor tile colors are newly styled for modern color selection.



Mosaic's Cherokee quarry tile makes an effective floor in this attractive Florida residence.



The choice of Mosaic's quarry tile for the living room floor of this California home, was made for its beauty and rugged utility.



An example of color harmony in tile as achieved with Mosaic's Harmonitone panel of related wall and floor tile colors.



Mosaic's quarry tile leads the way into this modern home with its functional sliding door cabinets and comfortable interior.

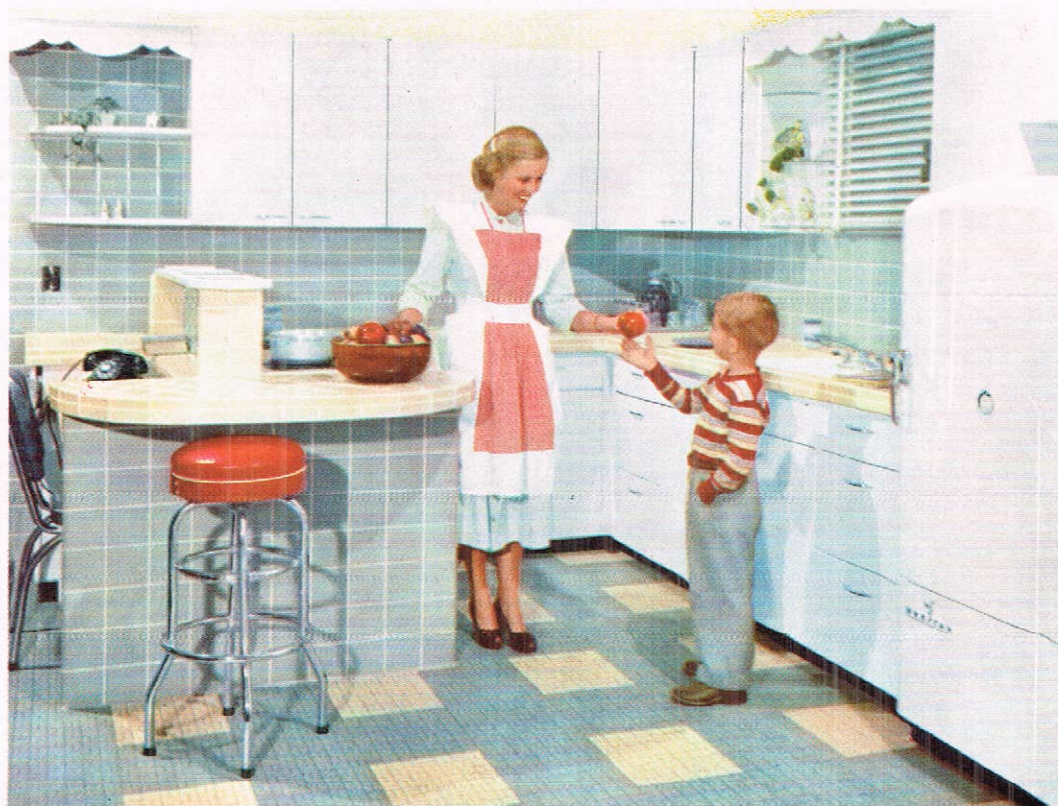




Nothing takes the place of a tile bathroom. It stays beautiful as long as the building stands; takes use graciously; never needs replacement; is always clean.



For both beauty and ease of cleaning, this owner chose Mosaic's granitex tile for his living room floor. Fireplace and hearth are faced with deep red wall tile.



Real kitchen convenience can be yours in a setting like this. Cooking, serving, storage, household records—all in a compact unit. Walls and work surfaces of tile mean the utmost in cleanliness with a minimum of effort.





Decorated tiles are popular for many purposes — fireplaces, window sills, hot plates for table settings, wall plaques, table tops, etc. This fireplace is decorated with Mosaic's famous Gloucester series, especially popular with Colonial mantels.

Some popular Mosaic decorated tile are shown at right. *Top row* is the charming Lee series, delicately colored and suitable for many uses. *2nd row* is the Gloucester series available in blue, sepia and mulberry. Sepia and mulberry are illustrated in the *3rd row*. *4th row* is the distinctive Charleston series, a modern floral pattern. *5th and 6th rows* illustrate a group of popular floral and geometric patterns.



Beautiful is the word for this modern kitchen. Tile makes it everlastingly beautiful—always easy to clean. Once it's done with tile—it's done forever.



Soft grey and luscious green—just one of the hundreds of modern color combinations available to you with Mosaic's Harmonitone line. And, of course, tile always means easy maintenance and no replacement.