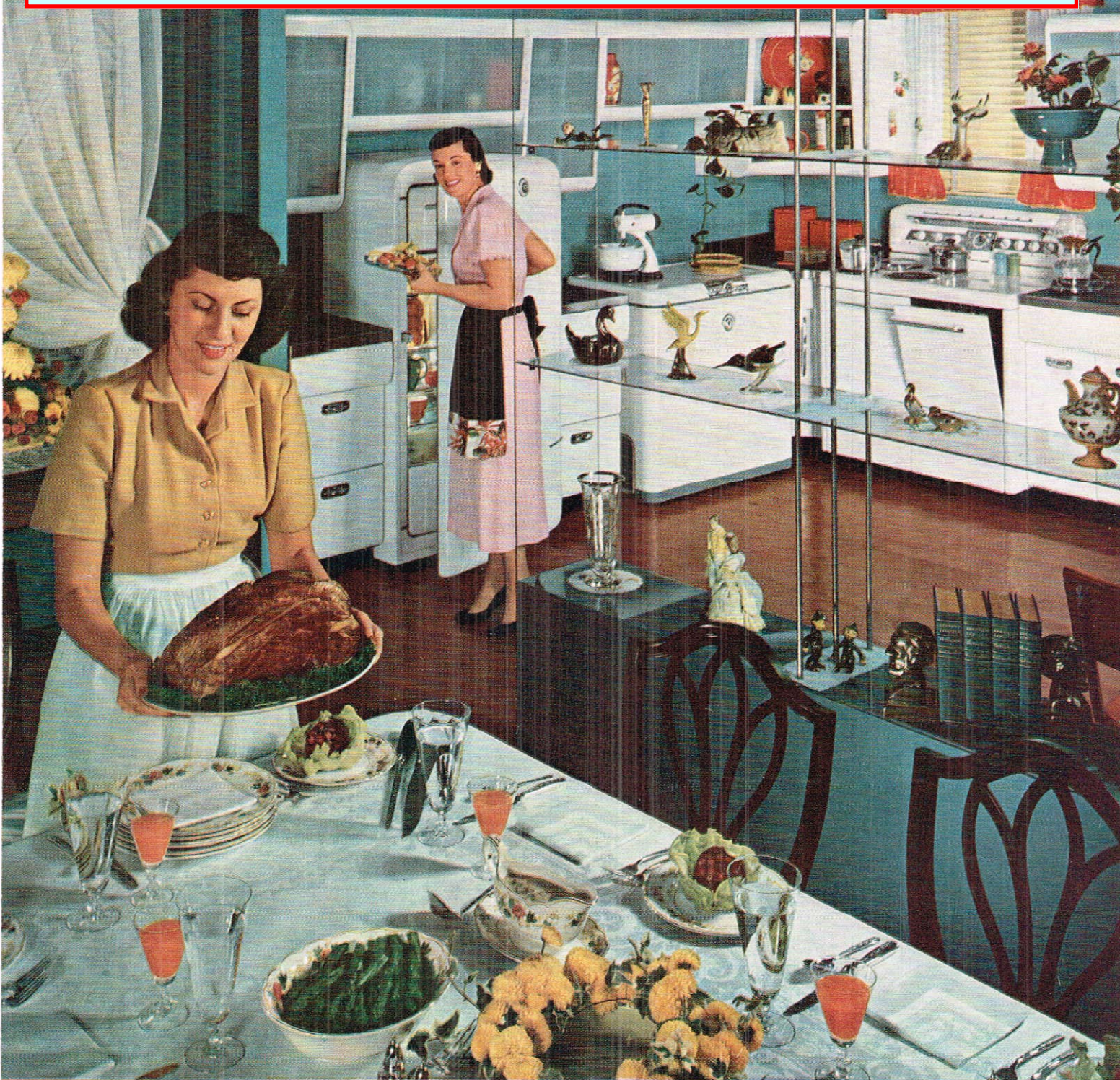


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make your dream kitchen come true . . .

*get **Kelvinator!***

Plan

FOR GREATER ALL-AROUND PLEASURE

WITH EFFICIENT, KELVINATOR-EQUIPPED "WORK CENTERS"



Food Cooking Center

For your "cooking center," select the range that will give you the many advantages of electric cooking at its best! That's the beautiful new Kelvinator "Automatic Cook" Electric Range . . . which makes cooking far easier, faster, more pleasant than you ever thought it could be!

All controls are conveniently located on the recessed, sloping panel of the range backguard. They're easy to reach, easy to see, yet out of the way of children's hands. This simplified "Automatic Cook" control starts, times and stops oven, Scotch Kettle (deep well) or plugged-in electric appliances automatically . . . gives you welcome new leisure. And many other features, as pictured at the right and listed on pages 4 and 5, make the Kelvinator range your wisest choice for extra-value and all-around satisfaction.

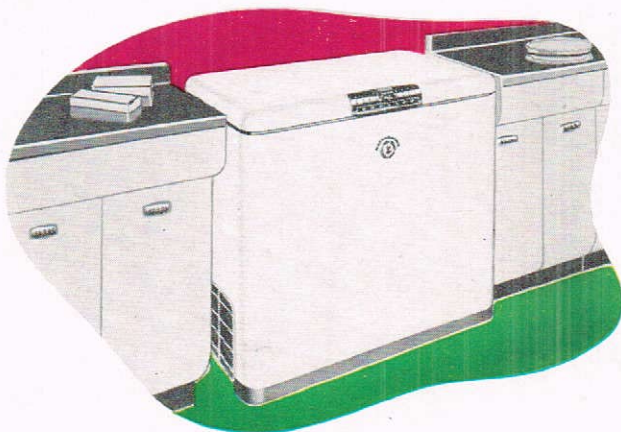


Food Storage Center

Home planners agree that the family's food requirements are best served by *two types* of food storage: (1) Protection of perishable foods used daily and (2) Long-term storage of perishables in frozen food form. Meet the first requirement with Kelvinator's great Moist-Master refrigerator . . . for it provides *full-range food-keeping*—the right conditions of cold and moisture for every kind of perishable food.

This *all new* refrigerator is one of Kelvinator's superb new Masterpiece models. It's refrigerated clear to the floor! Gives you a big 11 cu. ft. of cold space in the floor space of most prewar "6's"!

These great advantages, combined with the advanced features at right and on pages 6 and 7, are obtainable only in the new Kelvinator Masterpiece Refrigerators!



Complete your Food Storage Center with the Kelvinator Home Freezer for long-term, frozen food storage.

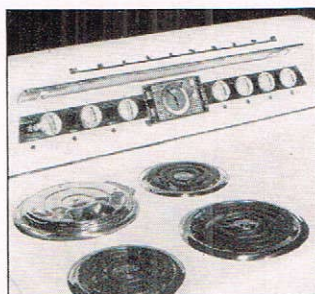
You can enjoy amazing new convenience, economy and better living with this handsome appliance at your service. Because you can keep plenty of frozen foods on hand, one marketing trip does the work of several. Meal-planning is simplified—just raise the lid and choose your menu from a rich variety of foods, in their full *natural* color and flavor. And you'll save, too . . . because you'll buy in season, in quantity and when it's most to your advantage to do so!

Resolve *now* to enjoy the better living that a Kelvinator Home Freezer can bring to your new home. (See features at right and complete product details on page 8.)

Choosing proper equipment for your food cooking and food storage centers is important to the beauty and charm of your kitchen . . . to its overall convenience and efficiency . . . and most important, to your own saving of time, energy and money. In the brilliant new Kelvinator appliances, you have exceptionally complete

and up-to-the-minute answers to these basic needs. Include them in your plans from the start, for they may be financed as part of your original mortgage. Then you can look forward confidently to a kitchen made more beautiful, more useful, far more desirable by Kelvinator electric appliances!

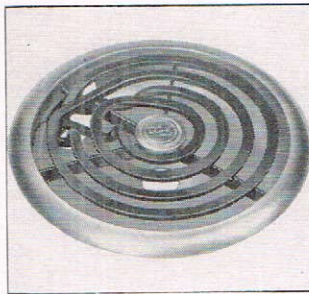
EXTRA-VALUE FEATURES OF THE KELVINATOR ELECTRIC RANGE (Model ER-509)



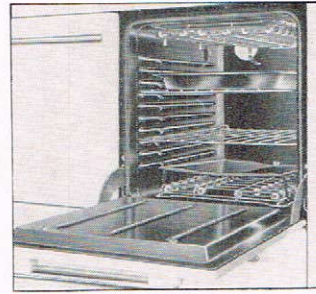
MASSIVE BACKGUARD has convenient Top-o'-the-Range control panel; at center is "Automatic Cook," for control of oven, Scotch Kettle, appliance outlet. Just "set it and forget it" for automatic cooking of complete meals.



NEW "UP-DOWN" UNIT is used with Scotch Kettle; also quickly converts into *fourth* surface unit when desired. Handy lifting device raises unit to range surface and locks it in place ready for instant operation.

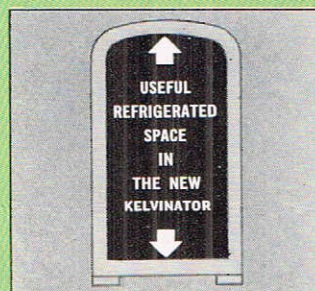


SUPER-FAST ROCKET UNIT brings a pint of water to scalding temperature in approximately 2½ minutes. Units tilt up and remain in upright position while reflector pan is easily removed for cleaning.

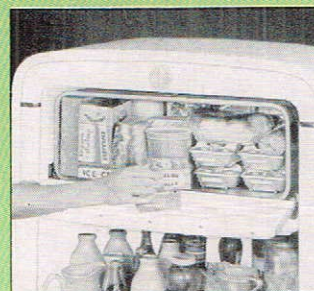


OVEN is oversize—full 16" x 16" x 19". Amply accommodates a 25-lb. turkey, complete meal, or six loaves of bread at one time. Deluxe Electric Broiler provides radiant heat that's charcoal-like in effect.

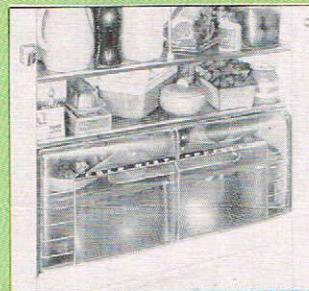
EXTRA-VALUE FEATURES OF THE KELVINATOR REFRIGERATOR (Model MM)



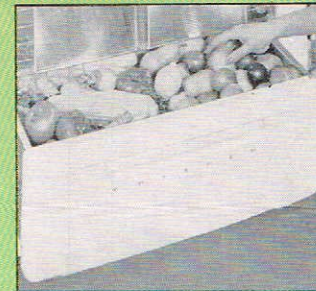
MORE SPACE INSIDE! No bigger outside. Here's a roomy 11 cu. ft. of cold space master-engineered into the same floor space as most prewar "6's"! Beautiful long-door design, a Kelvinator "first" in refrigerator styling.



FROZEN FOOD CHEST is full-width, across-the-top at convenient eye level. Oversized to hold plenty of frozen foods and ice cubes. Drop-down door makes handy shelf for rearranging packages and ice trays.

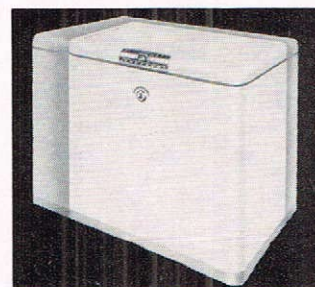


COLD-MIST FRESHENER, enclosed by clear polystyrene doors and separately refrigerated, keeps naturally moist foods fresh, flavorful, nutritious. No need to use covers as there's neither moisture loss nor flavor transfer.

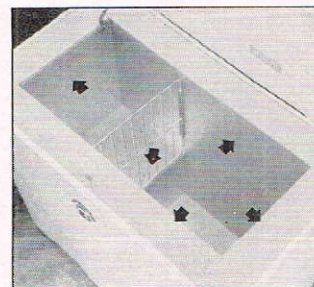


SUPER CRISPER provides more than a bushel of refrigerated storage space . . . for fresh fruits, vegetables, bottled beverages and juices! Full-cabinet-width drawer glides easily on roller bearings—even when fully loaded!

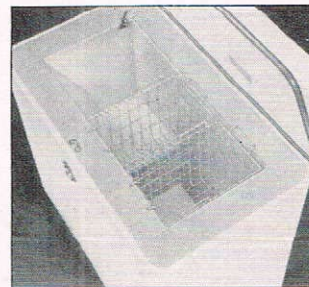
EXTRA-VALUE FEATURES OF THE KELVINATOR HOME FREEZER (Model FL-6)



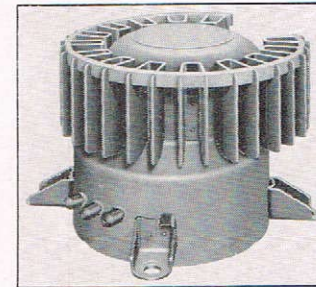
FAR MORE STORAGE SPACE than other freezers of same outside dimensions is provided by Kelvinator's "space-saving" design. Shadow outline shows bulk of ordinary freezer of same 6 cu. ft. capacity as Kelvinator.



SAFE, DEPENDABLE storage temperatures are maintained by refrigerating coils in four walls, also bottom of fast-freezing section. All foods within 7" of a sub-zero surface. Cabinet fully insulated with Fiberglas.



WIRE BASKETS provide convenient, orderly storage of packaged foods. Large, open storage space below baskets for packages. Note handy thermometer on center grid which divides freezing and general storage areas.



PLUS-POWERED BY POLARSPHERE, the same quiet, dependable, economical unit that is used in Kelvinator refrigerators. Precision-built unit is sealed in steel, permanently lubricated, backed by 5-Year Protection Plan.

Beautiful **KELVINATOR** ELECTRIC RANGES

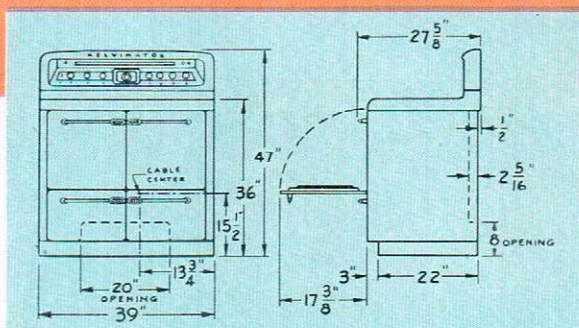


RANGE MODEL ER-509

Kelvinator's "Automatic Cook" Electric Range gives you the utmost in cooking certainty, speed, convenience and cleanliness. And what a beauty it is!

"Tops" in convenience is the "Automatic Cook" control, center feature of the new Top-o'-the-Range Control Panel. The "Automatic Cook" takes over for you in cooking delicious complete oven or Scotch Kettle meals—automatically! Just place your prepared meal in oven or kettle, set the simplified controls for the desired cooking period. At pre-set time, cooking begins . . . stops at exact time you've indicated. Meanwhile, you can go and do anything you wish . . . come home to a complete meal ready for serving.

Other extra-value features: fluorescent top light . . . twin appliance outlets . . . Dual Interval 6- or 60-minute timer . . . Warmer Drawer . . . tilt-up, 7-heat surface units (includes one super-fast Rocket unit) . . . "Up-Down" unit that makes a fourth surface unit . . . Pressure Cooker, accessory for deep well. (See table opposite.)



Dimensions of ER-509 and ER-507



RANGE MODEL ER-507

Deluxe styling and features in a quality range of medium price. Note how massive backguard centralizes all controls on easy-to-see and easy-to-reach sloping, recessed panel. Rocket unit . . . thrifty Scotch Kettle . . . Electric clock . . . Oven Timer and Minute-Timer . . . range-top floodlight . . . appliance outlet. See table opposite for complete specifications.

RANGE MODEL ER-503

This range offers outstanding quality, extra convenience features moderately priced. Features include deluxe broiler, Scotch Kettle, 7-heat surface units (including Rocket unit). Accessories (automatic oven timer and lamp, shown on this range, is one of them!) give deluxe features at small extra cost. Complete specifications on opposite page.



FOR EASIER, BETTER COOKING AT LOWER COST

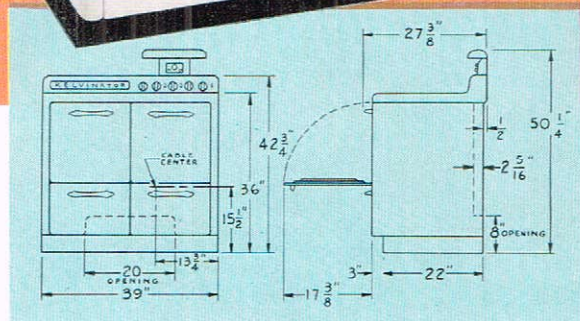


◀ RANGE MODEL ER-502

Offers the many advantages of electric cooking in the lowest-priced, full-size Kelvinator range. Has 7-heat surface units, oversized oven and thrifty Scotch Kettle. See table below for complete specifications.

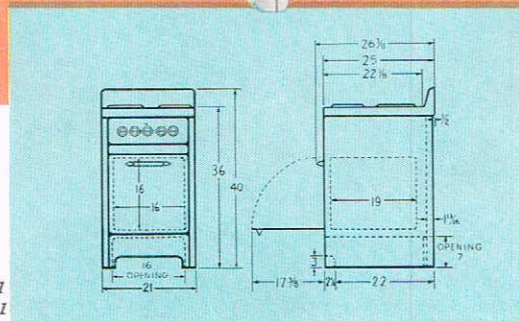
RANGE MODELS ▶ ER-541 AND ER-501

These ranges are ideally suited to requirements of small kitchens. They feature 2-unit oven, tilt-up 7-heat surface units and other high-quality Kelvinator features. Model ER-541 (pictured) has 4 surface units. Model ER-501 with 3 surface units is basically the same as ER-541. Full details in chart below.



Dimensions of
ER-503. Di-
mensions of
ER-502 are
identical.

Dimensions of ER-541
and ER-501

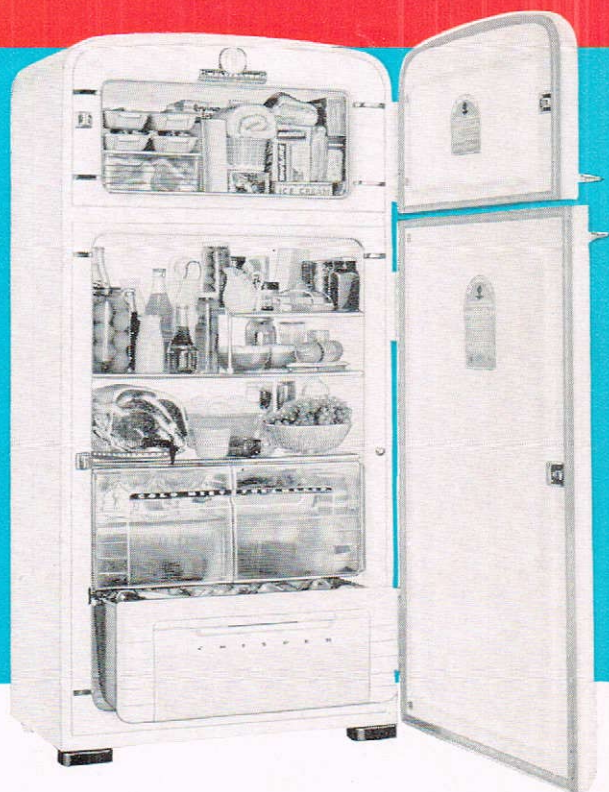


USE THIS HANDY TABLE TO SELECT YOUR KELVINATOR RANGE

	MODEL ER-509	MODEL ER-507	MODEL ER-503	MODEL ER-502	MODEL ER-541	MODEL ER-501
CONTROLS						
"Automatic Cook" control of oven, Scotch Kettle or appliance outlet	x					
Oven timer for automatic oven control	(See above)	x	†	†		
Minute-Timer (dual-interval: 1/4-6 minutes—2 1/4-60 minutes on ER-509 and ER-507)	x	x	†	†		
Switch knobs—7 position, two-way type	x	x	x	x	x	x
Automatic oven preheat cut-off	x	x	x	x	x	
COOKING FEATURES						
Three surface units (7-heat, 2 of 6" dia., 1—8") with tilt-up design and beveled ring	x	x	x	x	4 units	x
Scotch Kettle (6 qt., self-basting, raised flat-top lid, adjustable trivet) ("Up-down" unit that converts to fourth surface unit on ER-509 and ER-507)	x	x	x	x		
Pressure Cooker (available as accessory)	x	x	x	x		
Oven—Oversized, (16" x 16" x 19") with two units, counterbalanced door, broiler-roaster pan and grill, 9 full-length embossed shelf glides, 2 non-tip shelves, concealed vent	x	x	x	x	x	x
Deluxe Broiler—with broiler roaster pan and grill	x	x	x	x	x	x
Super-fast Rocket Unit	x	x	x			
OTHER FEATURES						
Electric Clock	x	x	†	†		
Range toplight (Fluorescent on Model ER-509)	x	x	†	†		
Surface unit signal light (4 on ER-509, 1 on ER-507)	x	x				
Appliance Outlet (2 on Model ER-509)	x	x	x	x	x	x
Oven signal light for "ON" or "OFF"	x	x	x	x	x	x
Automatic Oven Floodlight	x	x				
Warmer Drawer with signal light (upper utensil drawer)	x					
Roller-bearing utensil drawers	3	3	3	1		
Cooking chart on drip tray	x	x	x	x	x	x
FINISH AND CONSTRUCTION						
Designed for Flush-to-Wall Installation	x	x	x	x	x	x
Acid-resisting (top-rated) white porcelain-enamel finish on top, front and sides	x	x	x	x	x	x
Porcelain-finished inside and out	x	x	x	x	x	x
Fiberglass oven insulation	x	x	x	x	x	x
Fully approved by Underwriters' Laboratories, Inc., Form "O", for installation against wood cabinets and walls	x	x	x	x	x	x
Recessed toe space	x	x	x	x	x	x
DIMENSIONS						
Overall Dimensions—Height (to top of backguard)	47"	47"	42 3/4"	42 3/4"	40"	40"
Height (work top)	36"	36"	36"	36"	36"	36"
Floor space	39" x 25"	39" x 25"	39" x 25"	39" x 25"	21" x 25"	21" x 25"

* Accessory at additional cost

Brilliantly New **KELVINATOR** **MASTERPIECE REFRIGERATORS**



▲ **MASTERPIECE MODEL TM**—A big two-door combination freezer and refrigerator that's the finest money can buy. Separate Freezer Chest provides zero-range storage for 80 lbs. of frozen foods and ice cubes. Lower compartment features include spacious enclosed Cold-Mist Freshener and 40-qt. Super Crisper Drawer. See table on next page for complete specifications on Model TM and also Model MM, single-door Moist-Master (not illustrated).

Cold Clear to the Floor!

The Masterpiece models shown on this page are superbly designed, built to meet all your needs, give you everything you've always wanted in household refrigeration. Just look at the—

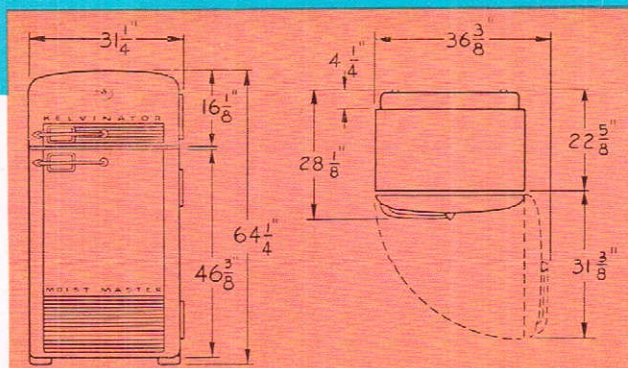
BEAUTY—styled for the years ahead, distinguished by long-door design. Interior styling strikingly set off by features of beautiful polystyrene, the miracle material.

SPACE—plenty of it—in an *all-refrigerated cabinet*, cold clear to the floor! 11 to 12 cu. ft. of cold space in the floor space of prewar "6's"!

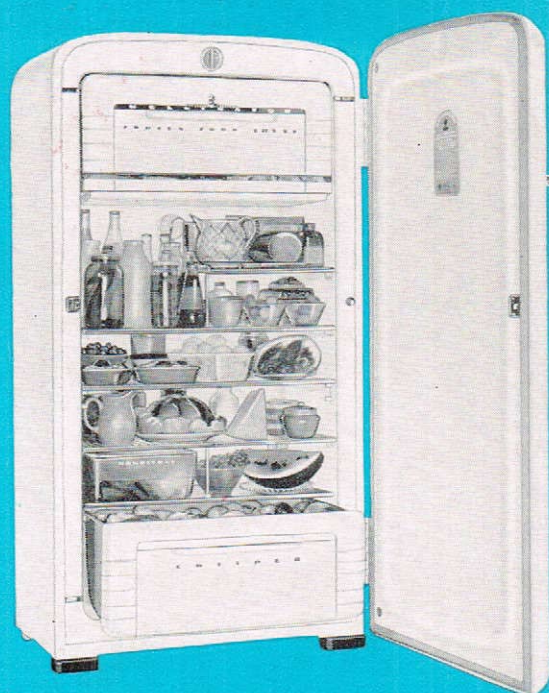
FROZEN FOOD CAPACITY—oversize compartment for generous storage of delicious frozen foods and plenty of ice cubes.

MOIST-COLD STORAGE—keeps vegetables and salad greens fresh, crisp—looking their best, tasting their best for days longer. Refrigerated Super Crisper Drawer provides convenient storage for fresh fruits, vegetables, bottled beverages. Holds over a bushel!

PERFORMANCE—dependable and economical, assured by the famous sealed-in-steel Polarsphere, backed by 5-Year Protection Plan.



Dimensions of Masterpiece Model TM

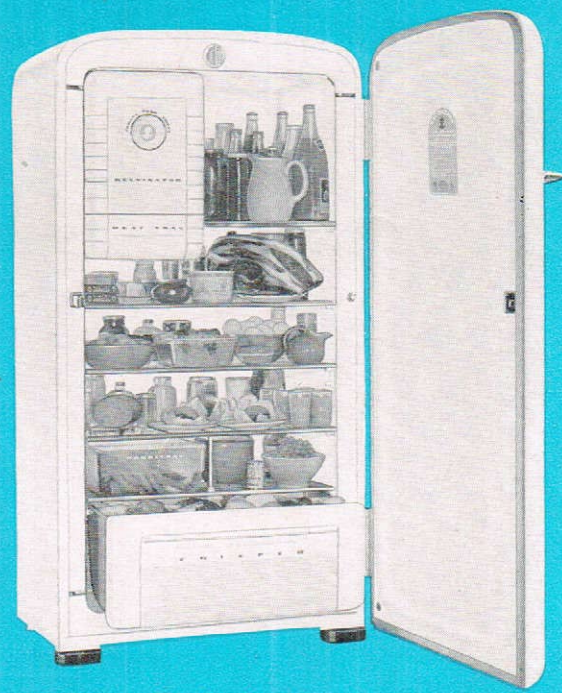


◀ **MASTERPIECE MODEL FM**

—Has a spacious 11 cu. ft. of storage space . . . cold-clear-to-the-floor. Across-the-top Frozen Food Chest has 50-lb. capacity. Adjustable full-width shelf and removable half-shelf provide extra-convenient storage flexibility. Super Crisper Drawer refrigerates *more than a bushel*. Plenty of tall bottle space.

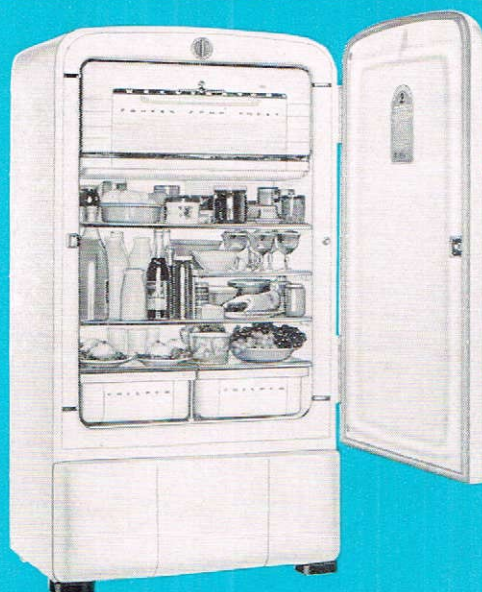
MASTERPIECE MODEL VM ▶

—Has 12 cu. ft. of cold space in the same floor space as a prewar "6"! Spacious side-mounted Frozen Food Chest holds 42½ lbs. Sliding Meat Tray of white polystyrene has ample storage space. The "VM" has roller-mounted Super Crisper Drawer, Handitray, adjustable full-shelf and lift-out half-shelf.



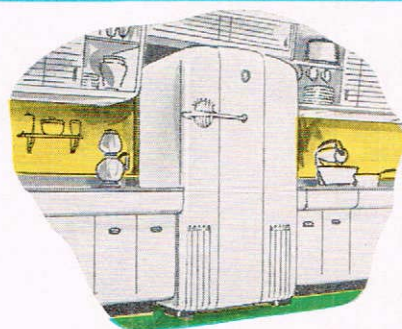
(See table on next page for complete specifications)

Extra-Value IN THESE TWO NEW STANDARD KELVINATORS

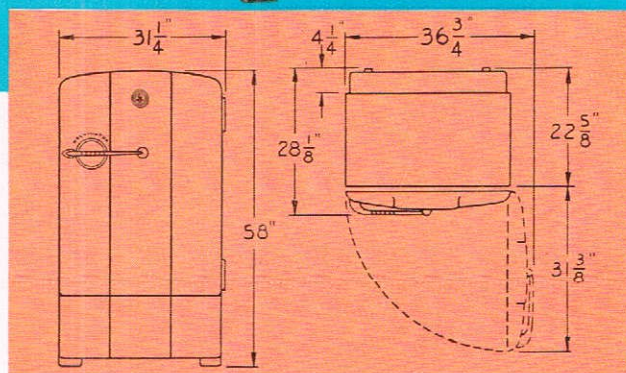


◀ **MODEL RL**—If you want an extra-large across-the-top Frozen Food Chest in a refrigerator of medium storage capacity, here's the refrigerator for you! This model also offers twin sliding Crispers (24-quart total capacity), roomy meat tray, beautiful one-piece stamped aluminum shelves. See table below for full specifications.

MODEL RK—A top-quality "8" ▶ with full-cabinet-width freezer of 40-lb. capacity. White polystyrene features include a big 12-quart Crisper, humidity control baffle that doubles as handy shelf. Dependable Polarsphere mechanism has Mono-Mount suspension for extra-quiet operation. See table below for full specifications.



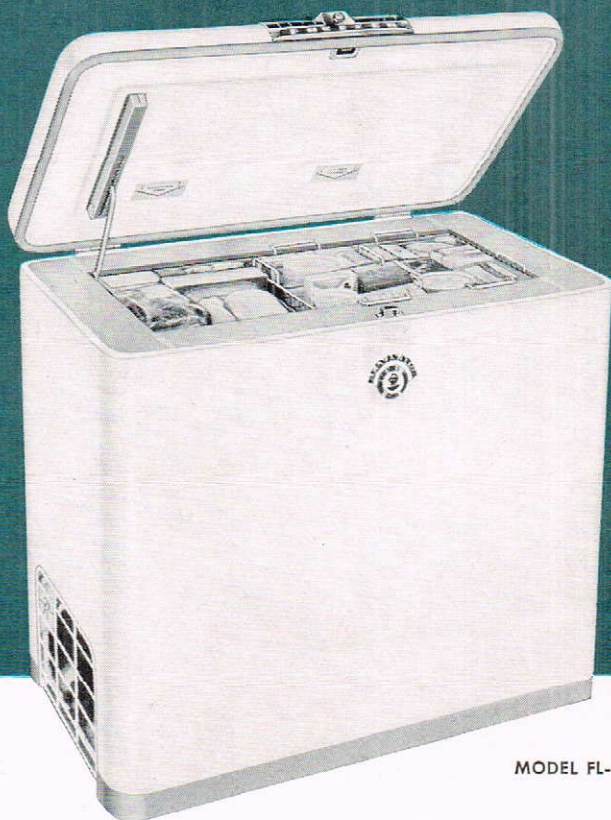
See your
Kelvinator
dealer for
11 and 8.6
cu. ft. refriger-
erator models
(not illustrated)



USE THIS HANDY TABLE TO SELECT YOUR KELVINATOR REFRIGERATOR

FEATURES	MODELS					
	TM	MM	FM	VM	RL	RK
CAPACITIES AND DIMENSIONS:						
Shelf Area—Sq. ft. (NEMA)	17.8	18.4	18.4	18.1	16.7	15.0
Total Storage Volume—Cu. ft. (NEMA)	11.9	10.9	10.9	11.9	7.9	8.0
Net Cold-Mist Freshener Capacity—Cu. ft.	2.3	2.3				
Cold-Mist Freshener Shelf Area—Sq. ft.	4.2	4.2				
Across-the-Top Frozen Food Chest—Lbs.	80	50	50		50	40
Side-Mounted or Center Frozen Food Chest—Lbs.				42½		
Crisper Capacity—Quarts					24 (Polystyrene)	12 (Polystyrene)
Super Crisper Capacity—Quarts	40 (Aluminum)	40 (Aluminum)	40 (Aluminum)	40 (Aluminum)		
Handitray Capacity—Quarts	8 (Polystyrene)	8 (Polystyrene)	8 (Polystyrene)	8 (Polystyrene)		
Overall Dimensions—Width, inches	31½	31½	31½	31½	31½	31½
Depth, inches	28½	28½	28½	28½	28½	28½
Height, inches	64½	60½	60½	60½	58	58
CABINET AND FINISH:						
Fiberglass Insulation	x	x	x	x	x	x
Permalux Exterior Finish	x	x	x	x	x	x
Acid-Resistant Porcelain Enamel Interior Finish	x	x	x	x	x	x
Aluminum Interior Finish (Frozen Food Chest)	x					
Rustproof Aluminum Shelves	(Glass)	(Glass)	x	x	x	x
OTHER FEATURES:						
Automatic Floodlight	x	x	x	x	x	x
13-Position Temperature Control	x	x	x	x	x	x
Door Opening Trim (White Polystyrene)	x (lower)	x		x	x	x
Ice Trays	Four with tray and cube release levers built-in and with "rocking" action	Four with tray and cube release levers built-in and with "rocking" action	Four with tray and cube release levers built-in and with "rocking" action	Two single, one double width with built-in release lever and "rocking" action	Two single, one double width with built-in release lever and "rocking" action	Two single, one double width with built-in release lever and "rocking" action
Meat Tray	Polystyrene tray with aluminum cover	Polystyrene tray with aluminum cover. Front area of baffle used for meat storage	Polystyrene tray with aluminum cover. Front area of baffle used for meat storage	Polystyrene tray and cover	Polystyrene tray with aluminum cover. Front area of baffle used for meat storage	Polystyrene tray with aluminum cover. Front area of baffle used for meat storage
Humidity Control Baffle	No baffle necessary	Ports in baffle may be open or covered by slide	Ports in baffle may be open or covered by slide		Ports in baffle may be open or covered by slide	Ports in baffle may be open or covered by hinged cover
Frozen Food Chest Door	Separate compartment	Molded white polystyrene (used also as a rearranging shelf)	Molded white polystyrene (used also as a rearranging shelf)	Molded white polystyrene	Molded white polystyrene (used also as a rearranging shelf)	Two of molded white polystyrene
Special Storage Features			Adjustable full width shelf and removable half shelf	Adjustable full width shelf and removable half shelf		Removable half shelf. Baffle used as rearranging shelf
POLARSHERE SEALED UNIT						
	x	x	x	x	x	x

New Way TO BETTER LIVING... THE KELVINATOR HOME FREEZER



MODEL FL-6

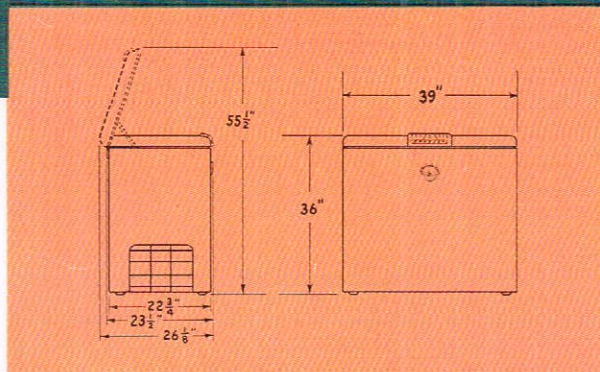
OTHER FEATURES: Two sturdy wire baskets for convenient food storage. Accurate thermometer shows cabinet temperatures at a glance. Temperature control for easy adjustment to meet special freezing requirements. Efficient Fiberglas insulation keeps cold in, heat out. Lid Support has spring action, counter-balancing effect for easy raising and lowering. Lid lift has push-button, positive action catch and built-in lock. Safety signal available as accessory. **OVERALL DIMENSIONS:** width, 39"; depth, 23½"; height, 36¼".

YOUR KELVINATOR DEALER is well-qualified to give you any information you may need to help you determine the Kelvinator appliances which will best meet your requirements. You will find him able and willing to give you the benefit of his extensive experience in making the most practical installations of electric refrigerators, ranges and home freezers. The Kelvinator appliances he sells are backed by 35 years of leadership in building finer equipment for American kitchens. Let him assist you in the selection of appliances for your new home.

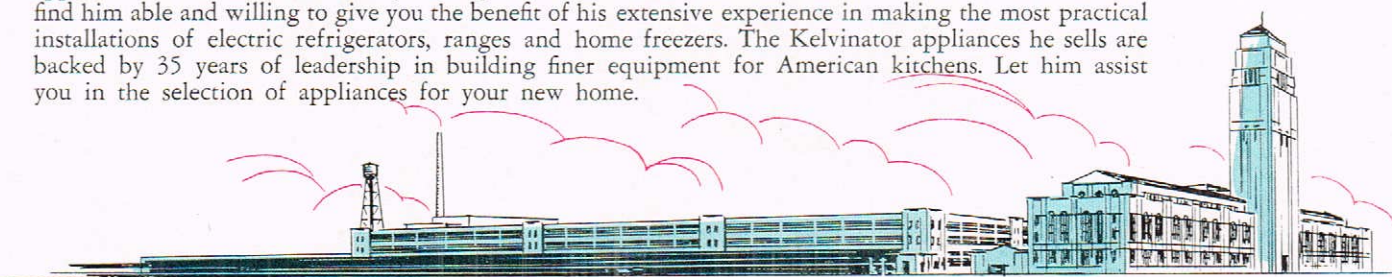
Generous frozen food capacity in a compact cabinet designed specifically for kitchen use. Finished in gleaming white, durable Permalux that harmonizes perfectly with your other equipment. Convenient table-top height.

Unique design enables Kelvinator to provide full 6 cu. ft. of storage space in a cabinet of much smaller exterior dimensions than other freezers of same capacity. Holds 210 lbs. of assorted frozen foods. All food is within 7" of a refrigerated surface. Refrigerating coils in all four walls and in bottom of freezing section assure dependable, uniform, safe temperatures for freezing and long-term storage. Fast-freezes 25 lbs. at one time.

Chest-type, top-opening design assures greater efficiency and economy of operation. Temperature-guarded by Kelvinator's Polarsphere, which is backed by 5-Year Protection Plan.



In addition to the compact "6," there are Kelvinator Freezers of 9, 12 and 20 cu. ft. capacity to meet all freezing and storage needs. Regardless of size, every Kelvinator Home Freezer can be easily moved through average-width household doorway.



Kelvinator

DIVISION OF NASH-KELVINATOR CORP. • DETROIT 32, MICHIGAN

(Product specifications as described or illustrated are subject to change without notice)