DEAR HOME-PLANNER:

Almost a million home-planners who "didn't know where to turn next" have turned for guidance to the book you now hold in your hands. Like you, they qualified to receive Home Owners' Catalogs absolutely free.

The idea came to us about twenty years ago: Why shouldn't home-planners have at their fingertips complete information - as supplied by leading firms - about the many quality products and services that make a house a home? And because home-planning time is a busy time, why shouldn't home-planners receive such information in the most convenient form - between the covers of a book?

The idea sprouted - and grew. Today, Home Owners' Catalogs contains hundreds of pages of stimulating ideas and interesting facts. Now, even though there are so many things for you to think about, you know where to turn next.

The products and services you read about in this book will spell comfortable living for you and your family when you include them in your new home. The firms represented in Home Owners' Catalogs are outstanding leaders of American industry. They are ready - and very able - to serve you.

If you would like to voice your candid opinion of Home Owners' Catalogs, we will be more than delighted to hear from you.

And, if there is any information you want on specific products or services not described in Home Owners' Catalogs, use this easy-to-remove letter - just turn it over and tell us what you want. We'll be glad to try to obtain the information for you.

We wish you real happiness and pleasure as you plan and build your new home. And we sincerely hope you will remember to turn to the firms you find in this library edition of Home Owners' Catalogs - they are the ones who bring you this valuable service.

Cordially,

HOME OWNERS' CATALOGS

T. O. Morgan
General Manager
IF YOU WANT INFORMATION ABOUT
HOME BUILDING PRODUCTS OR SERVICES
NOT DESCRIBED IN THIS EDITION OF HOME OWNERS' CATALOGS—

Write briefly on the lines below, asking for the information you want.

Remove this letter from the book.

Place in envelope and mail to the following address:

Mr. T. O. Morgan, General Manager
HOME OWNERS' CATALOGS
119 West 40th Street
New York 18, N. Y.

YOUR NAME ..................................................

ADDRESS ..............................................

CITY .............................................. STATE .............
Home Owners’
CATALOGS
REG. U. S. PAT. OFF.

Designed to serve those who are planning their own homes as a guide, a reference work and a valuable, practical aid in the selection of building materials, equipment, appliances and furnishings best suited to meet their needs and desires.

A Service of
F. W. Dodge Corporation
119 West 40th Street, New York 18, N.Y.
INDEX INFORMATION... For your guidance. You will want to read Home Owners' Catalogs from cover to cover but for re-reference and so that you may more readily locate the home product or service in which you or your family are interested at any specific time, we have established on the following pages, index classifications under products.

Because the bound catalog pages in this volume are not numbered in sequence we have inserted the catalogs in alphabetical order according to the names of the companies whose catalogs appear therein. This will make it easy for you to locate the home planning information, products or services in which you are interested. Simply refer to the desired index classification and look for the bound-in catalog in alphabetical, company-name sequence.

INDEX

Individual catalogs of firms listed below are arranged alphabetically within this volume.

A
AIR CONDITIONING
Crane Co.
Frigidaire Division, General Motors Corporation
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

AUTOMATIC CONTROLS
HEATING AND AIR CONDITIONING
Crane Co.
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

B
BATHROOM ACCESSORIES
The Phillip Carey Manufacturing Company
Crane Co.
Hall-Mack Company

BATHROOM VENTILATORS
General Electric Company—Appliance and Merchandise Department
Pryne & Co., Inc.
Trade-Wind Motorfans, Inc.

PLASTIC LAMINATED SURFACING
The Formica Company

BATHTUBS
Crane Co.

BEDROOM FURNITURE
CONTEMPORARY
Drexel Furniture Company

PERIOD
Drexel Furniture Company

PLASTIC LAMINATED SURFACING
The Formica Company

BOILER CONTROLS
Crane Co.
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

BOILERS—HEATING
Crane Co.
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Thatcher Furnace Company

BURNER UNITS—COAL
Crane Co.
Iron Fireman Manufacturing Co.
Thatcher Furnace Company

BURNER UNITS—GAS
Crane Co.
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Thatcher Furnace Company

BURNER UNITS—OIL
Crane Co.
General Electric Company—Automatic Heating Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Thatcher Furnace Company

BUILDING PAPER
The Staklarkraft Co.

C
CABINETS
BASE
American Central Div., Avco Mfg. Corp.
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Youngstown Kitchens—Mullins Manufacturing Corporation

CASEMENTS
STEEL
Truscon Steel Company

CERAMIC TILE
The Mosaic Tile Company

CIRCUIT BREAKERS
ELECTRIC
Square D Company
INDEX

Individual catalogs of firms listed below are arranged alphabetically within this volume

CLOTHES DRYERS
AUTOMATIC
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

CLOTHES WASHERS
AUTOMATIC
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

CONVENTIONAL
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

CONCRETE
CURING
The Sisalkraft Co.

REINFORCING
Truscon Steel Company

CONDUIT
ELECTRICAL
National Electric Products Corp.

TELEPHONE
American Telephone & Telegraph Company

CONVECTORS
Crane Co.

CORNER BEADS
Truscon Steel Company

DAMPROOFING
FOUNDATION
The Sisalkraft Co.

DEHUMIDIFIERS
Frigidaire Division, General Motors Corporation

DINING ROOM FURNITURE
CONTEMPORARY
Drexel Furniture Company

PERIOD
Drexel Furniture Company

PLASTIC LAMINATED SURFACING
The Formica Company

DISHWASHERS
AUTOMATIC—ELECTRIC
Crane Co.
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

DOORS
GLASS
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

STEEL—INTERIOR
Truscon Steel Company

FANS
CONTROLS
Crane Co.
Minneapolis-Honeywell Regulator Company

VENTILATING
General Electric Company—Appliance and Merchandise Department
Pyne & Co., Inc.
Trade-Wind MotorFans, Inc.

FAUCETS
Crane Co.

FIREPLACE
CERAMIC TILE
The Mosaic Tile Company

GLASS
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

PLASTIC LAMINATED SURFACING
The Formica Company

FITTINGS
Chase Brass & Copper Co.
Crane Co.

FLASHING
Chase Brass & Copper Co.
The Sisalkraft Co.

FLOORS AND FLOOR COVERINGS
CERAMIC TILE
The Mosaic Tile Company

OAK BLOCK FLOORING
National Oak Flooring Manufacturers’ Association

PARQUET FLOORING
National Oak Flooring Manufacturers’ Association

PLANK FLOORING
National Oak Flooring Manufacturers’ Association

STRIP FLOORING
National Oak Flooring Manufacturers’ Association

FOOD WASTE DISPOSERS
ELECTRIC
American Central Div., Avco Mfg. Corp.

Crane Co.
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Youngstown Kitchens—Mullins Manufacturing Corporation

FREEZERS
FOOD—ELECTRIC
Frigidaire Division, General Motors Corporation

General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

Nash-Kelvinator Corp.—Kelvinator Division

FURNACE CONTROLS
Crane Co.
General Electric Company—Automatic Heating Division

Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

FURNACES
Crane Co.
General Electric Company—Automatic Heating Division

Harvey-Whipple, Inc.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

BURNER UNITS—COAL
Crane Co.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

BURNER UNITS—GAS
Crane Co.
General Electric Company—Automatic Heating Division

Harvey-Whipple, Inc.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

BURNER UNITS—OIL
Crane Co.
General Electric Company—Automatic Heating Division

Harvey-Whipple, Inc.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

CONTROLS
Crane Co.
General Electric Company—Automatic Heating Division

Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

FLOOR, WALL, CONSOLE
Rheem Manufacturing Company

*Do not manufacture—information supplied as a service for home-planners.
INDEX

Individual catalogs of firms listed below are arranged alphabetically within this volume.

FURNITURE
BEDROOM—CONTEMPORARY
  Drexel Furniture Company
BEDROOM—PERIOD
  Drexel Furniture Company
DINING ROOM—CONTEMPORARY
  Drexel Furniture Company
DINING ROOM—PERIOD
  Drexel Furniture Company
LIVING ROOM—CONTEMPORARY
  Drexel Furniture Company
LIVING ROOM—PERIOD
  Drexel Furniture Company
PLASTIC LAMINATED SURFACING
  The Formica Company

HEATING
AUTOMATIC
  Crane Co.
  General Electric Company—Automatic Heating Division
  Harvey-Whipple, Inc.
  The Henry Furnace Company
  Iron Fireman Manufacturing Co.
  The C. A. Olsen Manufacturing Company
  Rheem Manufacturing Company
  Thatcher Furnace Company
  The Waterman-Waterbury Co.

WARM AIR—GRAVITY FLOW
  Crane Co.
  General Electric Company—Automatic Heating Division
  Harvey-Whipple, Inc.
  The Henry Furnace Company
  Iron Fireman Manufacturing Co.
  The C. A. Olsen Manufacturing Company
  Rheem Manufacturing Company
  Thatcher Furnace Company
  The Waterman-Waterbury Co.

HOUSE NUMBERS
  ILLUMINATED
    Pryne & Co., Inc.

INSULATION
  REFLECTIVE
    The Sisalkraft Co.

WINDOW
  Libby-Owens-Ford Glass Company
  Pittsburgh Plate Glass Company

IRONERS
  AUTOMATIC
    Frigidaire Division, General Motors Corporation
    General Electric Company—Appliance and Merchandise Department
    Hotpoint, Inc.

JOISTS
  STEEL
    Tuscan Steel Company

KITCHEN CABINETS
  American Central Div., Avco Mfg. Corp.
  Crane Co.
  Frigidaire Division, General Motors Corporation
  General Electric Company—Appliance and Merchandise Department
  Hotpoint, Inc.
  Youngstown Kitchens—Mullins Manufacturing Corporation

PLASTIC LAMINATED SURFACING
  The Formica Company

KITCHEN SINKS
  American Central Div., Avco Mfg. Corp.
  Crane Co.
  Frigidaire Division, General Motors Corporation
  General Electric Company—Appliance and Merchandise Department
  Hotpoint, Inc.
  Youngstown Kitchens—Mullins Manufacturing Corporation

PLASTIC LAMINATED SURFACING
  The Formica Company

KITCHEN VENTILATORS
  General Electric Company—Appliance and Merchandise Department
  Pryne & Co., Inc.
  Trade-Wind Motorfans, Inc.

GARbage DISPOSERS
ELECTRIC
  American Central Div., Avco Mfg. Corp.
  Crane Co.
  General Electric Company—Appliance and Merchandise Department
  Hotpoint, Inc.
  Youngstown Kitchens—Mullins Manufacturing Corporation

GLASS
  BLOCKS
    Pittsburgh Plate Glass Company
  DECORATIVE
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  DOUBLE GLAZING
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  FURNITURE
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  GREENHOUSES
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  PLATE
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  STRUCTURAL
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company
  WINDOW
    Libby-Owens-Ford Glass Company
    Pittsburgh Plate Glass Company

GRILLS
  WARM AIR
    Minneapolis-Honeywell Regulator Company

GUTTERS AND DOWNSPOUTS
  COPPER
    Chase Brass & Copper Co.

HARDWARE
  BRASS AND BRONZE
    Chase Brass & Copper Co.*

* Do not manufacture—information supplied as a service for home-planners.
INDEX

Individual catalogs of firms listed below are arranged alphabetically within this volume.

L
LATH
METAL
Truscon Steel Company

LAUNDRY EQUIPMENT
DRYERS—AUTOMATIC—ELECTRIC
Frigidaire Division, General Motors Corpora-
tion
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.
IRONERS—AUTOMATIC—ELECTRIC
Frigidaire Division, General Motors Corpora-
tion
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.
TUBS
Crane Co.
VENTILATORS
General Electric Company—Appliance and
Merchandise Department
Pryne & Co., Inc.
Trade-Wind Motorfans, Inc.
WASHING MACHINES—AUTOMATIC—
ELECTRIC
Frigidaire Division, General Motors Corpora-
tion
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.
WASHING MACHINES—CONVENTIONAL
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.

LAVATORIES
Crane Co.
PLASTIC LAMINATED SURFACING
The Formica Company

LIGHTING FIXTURES
CLOSET—AUTOMATIC
Pryne & Co., Inc.
HOUSE NUMBERS—ILLUMINATED
Pryne & Co., Inc.
LIGHT
Pryne & Co., Inc.
RECESSED
Pryne & Co., Inc.

LIGHTING SYSTEMS
REMOTE CONTROL:
General Electric Company—Construction
Materials Department
Square D Company

LIVING ROOM FURNITURE
CONTEMPORARY
Drexel Furniture Company
PERIOD
Drexel Furniture Company
PLASTIC LAMINATED SURFACING
The Formica Company

M
MIRRORS
GLASS
The Phillip Carey Manufacturing Company
Hall-Mack Company
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company
MOISTURE BARRIER
The Sisal Kraft Co.

O
OIL BURNER CONTROLS
Crane Co.
General Electric Company—Automatic Heat-
ing Division
Harvey-Whipple, Inc.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

OIL BURNERS
Crane Co.
General Electric Company—Automatic Heat-
ing Division
Harvey-Whipple, Inc.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company
Thatcher Furnace Company
The Waterman-Waterbury Co.

OUTLETS
ELECTRICAL
National Electric Products Corp.
TELEPHONE
American Telephone & Telegraph Company*

P
PARTITIONS
GLASS
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

PIPE AND TUBING
COPPER
Chase Brass & Copper Co.

R
RACEWAYS
ELECTRICAL
National Electric Products Corp.
TELEPHONE
American Telephone & Telegraph Company*

RADIANT HEATING
Chase Brass & Copper Co.
Crane Co.
General Electric Company—Automatic Heat-
ing Division

RADIATORS
Crane Co.

RANGES
AUTOMATIC—ELECTRIC
Frigidaire Division, General Motors Corpora-
tion
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.
Nash-Kelvinator Corp.—Kelvinator Division

REFRIGERATORS
AUTOMATIC—ELECTRIC
Frigidaire Division, General Motors Corpora-
tion
General Electric Company—Appliance and
Merchandise Department
Hotpoint, Inc.
Nash-Kelvinator Corp.—Kelvinator Division

REGISTERS
WARM AIR
General Electric Company—Automatic Heat-
ing Division
Minneapolis-Honeywell Regulator Company

ROOFING
COPPER
Chase Brass & Copper Co.
SHINGLES—ASBESTOS-PLASTIC
The Phillip Carey Manufacturing Company

S
SAFETY SWITCHES
ELECTRIC
General Electric Company—Construction
Materials Department
Square D Company

SASH
STEEL—CASEMENT
Truscon Steel Company
STEEL—DOUBLE HUNG
Truscon Steel Company
STEEL—STORM
Truscon Steel Company

SCREENS
BRONZE
Chase Brass & Copper Co.
GLASS
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company
STEEL FRAME
Truscon Steel Company

SHEATHING PAPER
The Sisal Kraft Co.

SHELVES
GLASS
Libby-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

KITCHEN
American Central Div., Avco Mil. Corp.
Youngstown Kitchens—Mullins Manufacturing
Corporation

* Do not manufacture—information supplied as a service for home-planners.
INDEX

Individual catalogs of firms listed below are arranged alphabetically within this volume.

SHINGLES
ASBESTOS-PLASTIC
The Philip Carey Manufacturing Company
ASBESTOS-CEMENT
The Philip Carey Manufacturing Company

SHOWER CABINETS
Crane Co.

SIDING
ASBESTOS-CEMENT
The Philip Carey Manufacturing Company

SINKS
AUTOMATIC—DISHWASHER
Crane Co.
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

BATHROOM
Crane Co.

CABINET
American Central Div., Avco Mfg. Corp.
Crane Co.
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Youngstown Kitchens—Mullins Manufacturing Corporation

COMBINATION
American Central Div., Avco Mfg. Corp.
Crane Co.
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Youngstown Kitchens—Mullins Manufacturing Corporation

KITCHEN
American Central Div., Avco Mfg. Corp.
Crane Co.
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Youngstown Kitchens—Mullins Manufacturing Corporation

PLASTIC LAMINATED SURFACING
The Formica Company

STOKER CONTROLS
Crane Co.
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

STOKERS
Crane Co.
The Henry Furnace Company
Iron Fireman Manufacturing Co.
The C. A. Olsen Manufacturing Company
Rheem Manufacturing Company

T
TABLE TOPS
GLASS
Libbey-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

PLASTIC LAMINATED SURFACING
The Formica Company

TELEPHONE OUTLETS
American Telephone & Telegraph Company*

TELEPHONE WIRING
CONCEALED
American Telephone & Telegraph Company*

THERMOSTATS
Crane Co.
General Electric Company—Automatic Heating Division
Iron Fireman Manufacturing Co.
Minneapolis-Honeywell Regulator Company

TILE
CERAMIC
The Mosaic Tile Company

TOILETS
Crane Co.

TUBING AND PIPE
Chase Brass & Copper Co.

W
WALL COVERINGS
CERAMIC TILE
The Mosaic Tile Company

PLASTIC LAMINATED SURFACING
The Formica Company

STRUCTURAL GLASS
Libbey-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

WASHING MACHINES
AUTOMATIC—ELECTRIC
Frigidaire Division, General Motors Corporation
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

CONVENTIONAL
General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.

WATER HEATERS
ELECTRIC
Combustion Engineering-Superheater, Inc.
Crane Co.

Frigidaire Division, General Motors Corporation

General Electric Company—Appliance and Merchandise Department
Hotpoint, Inc.
Rheem Manufacturing Company

GAS
Combustion Engineering-Superheater, Inc.
Crane Co.
Rheem Manufacturing Company

OIL
Crane Co.
Rheem Manufacturing Company

WATER SOFTENERS
Crane Co.
Rheem Manufacturing Company

WINDOW INSULATION
Libbey-Owens-Ford Glass Company
Pittsburgh Plate Glass Company

WINDOWS
BASEMENT—STEEL
Truscon Steel Company
CASEMENT—STEEL
Truscon Steel Company

DOUBLE HUNG—STEEL
Truscon Steel Company

STORM—STEEL
Truscon Steel Company

WINDOW SCREENING
BRONZE
Chase Brass & Copper Co.

WIRING
CONCEALED TELEPHONE
American Telephone & Telegraph Company*

ELECTRICAL
National Electric Products Corp.

LIGHTING SYSTEM—REMOTE CONTROL
General Electric Company—Construction Materials Department
Square D Company

WOOD FLOORING
OAK BLOCK FLOORING
National Oak Flooring Manufacturers’ Association*

PARQUET FLOORING
National Oak Flooring Manufacturers’ Association*

PLANK FLOORING
National Oak Flooring Manufacturers’ Association*

STRIP FLOORING
National Oak Flooring Manufacturers’ Association*

* Do not manufacture—information supplied as a service for home-planners.
When your home planning friends ask—

"Can we get a copy of this book?"

Answer them—"Yes—send in the cards below!"

Or better still, mail in the cards yourself and help them get their copy of this valuable book. If they are planning to build a home, a personal copy of the latest Home Owners' Catalogs will be sent to them promptly, and without charge.

A note or letter will do the trick if the cards have been used.

Home Owners' Catalogs
Dept. 22 • 119 West 40th St., New York 18, N.Y.
Home Owners' Catalogs

sent to your home-planning friends at your request—

will be most valuable to them when they receive their copies before architectural plans are started.

The "Guide to Home Planning" and wealth of profusely illustrated catalog information in this book will greatly assist them to decide what they want for their new home.

Here's how they may get their copies: Just tear out the cards on this sheet and see that they are filled in and mailed. Or if you prefer, write us a brief note, and your friends who qualify will receive their copies and therefore get the same help that you did when you were planning your new home.

Remember—you or your friends are not obligated in any way for copies of Home Owners' Catalogs. It is free and is sent post paid.

Home Owners' Catalogs is sent only to home-planning families who meet the qualifications as outlined on the cards below. Every application will be verified.

So—send in the cards or write a note for your friends. Your request will be given prompt attention.

Home Owners' Catalogs
Dept. 22  •  119 West 40th Street, New York 18, New York

APPLICATION

Restrictions—Home Owners' Catalogs will be sent free only to families who plan to spend $6000 or more, exclusive of land, to build or modernize homes for their own occupancy, — within one year and at a location in the thirty-seven states east of the Rocky Mountains.

In accordance with the above restrictions please send a copy of Home Owners' Catalogs to

Name..................................................              Address..............................................................              City and State............................................              Phone ........

Their Architect is......................................              Their Builder is..........................................

APPLICATION

Restrictions—Home Owners' Catalogs will be sent free only to families who plan to spend $6000 or more, exclusive of land, to build or modernize homes for their own occupancy, — within one year and at a location in the thirty-seven states east of the Rocky Mountains.

In accordance with the above restrictions please send a copy of Home Owners' Catalogs to

Name..................................................              Address..............................................................              City and State............................................              Phone ........

Their Architect is......................................              Their Builder is.............................................

HOC-12/49-C