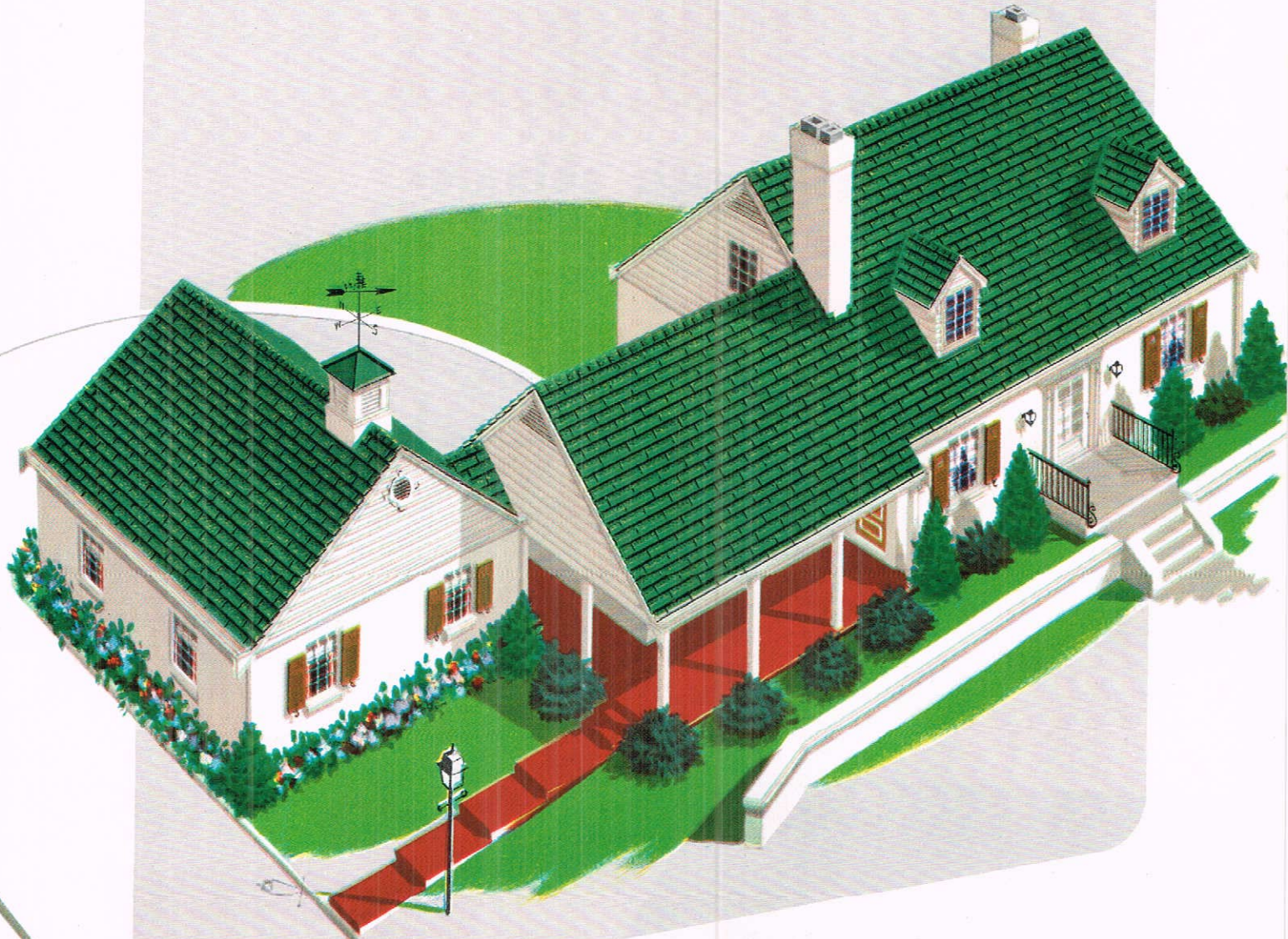


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WITH PRODUCTS OF THE HOUSE OF

Carey

HERES THE ROOF THAT GIVES YOU MORE
THAN ROOFING EVER DID BEFORE



Carey FIRE-CHEX

asbestos-plastic shingles

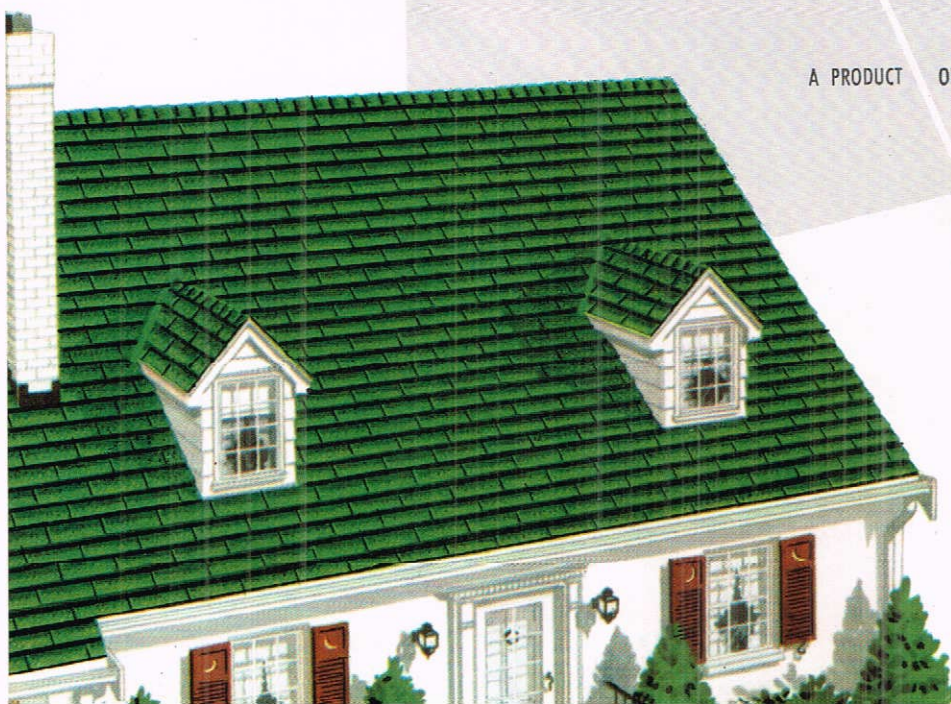
featuring

- Breath-taking New Beauty
- Up to 108 Times Greater Fire-safety
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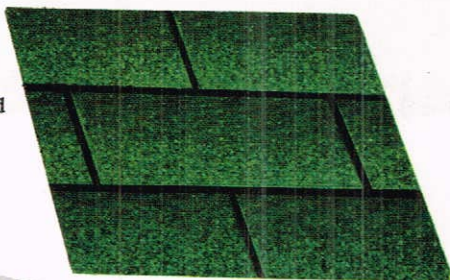
A PRODUCT OF THE HOUSE OF

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THE PHILIP CAREY MFG. COMPANY
CINCINNATI 15, OHIO



Green Shadow-Blend
Roof Design**



Gray Shadow-Blend
Roof Design**



Why a *Carey* **FIRE-CHEX** Roof

Will give your Home a Glorious Future

Breath-takingly Beautiful! Carey Fire-Chex shingles will give your home the most beautiful roof under the skies! They're the world's only shingles especially designed for application in gorgeous shadow-blend roof designs, distinctively beautiful and copyrighted as "works of art." Your moderately-priced Fire-Chex roof will have the pleasing, architecturally-correct shadow-lines and rich, massive "character" formerly obtainable only with far costlier materials. Choose your Fire-Chex roof from a rainbow of striking new colors and blends.

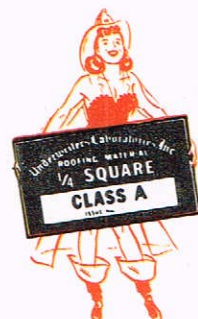
Up to 108 Times Greater Fire-safety! It's a fact! Tested by Underwriters' Laboratories, Inc., Fire-Chex were found up to 108 times more resistant to fire than conventional shingles. Fire-Chex have a new, patented asbestos-plastic coating with highest fire-resistance to guard your home, your loved ones, from ever-present dangers of sparks, embers and flaming brands. Fire-Chex are the only shingles of any kind to win Underwriters' highest fire-protective rating—Class A*. Be sure Fire-Chex protection goes on the roof of your new home!

Super-Rugged Time-and-Weather Defying Construction! Scientific tests in regions of greatest weather severity prove that Carey Fire-Chex shingles far outlast conventional shingles; resist blistering, curling, warping, wind and hail storm damage. And no wonder! Fire-Chex are made extra-thick, weigh 325 lbs. per square (100 square feet of roof area). Especially rugged to withstand weather's most vicious abuse. This assurance of longer life actually means lower roof costs per year, greater satisfaction, more years of trouble-free service than offered by any other roofing material.

Ask YOUR ARCHITECT, BUILDER, OR CAREY DEALER TO SHOW YOU THE EXCLUSIVE ADVANTAGES OF CAREY FIRE-CHEX SHINGLES BEFORE YOU BUY ANY ROOFING!



Blue Shadow-Blend
Roof Design**

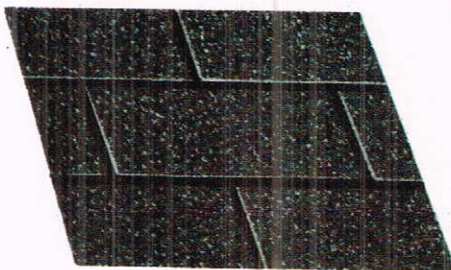


*Class A—without
asbestos underlayment

**Copyright 1950, The
Philip Carey Mfg. Co.



Autumn Brown



Velvet Black



Red Shadow-Blend
Roof Design**

Carey works wonders with asbestos to give



GREEN TRI-TONE



GEORGIAN RED



BRISTOL GREEN



AUTUMN TRI-TONE



TUDOR BLACK

for your roof . . .

No. 77

Asbestos-Cement Roofing Shingles

The last word in architecturally-correct beauty at low applied cost! Deep shadow lines, American Method style, and a combination of random widths and staggered butts create a roof of matchless charm and character. Made of virtually indestructible asbestos fiber and Portland cement, Carey No. 77 asbestos-cement shingles resist fire, rot and decay . . . assure a roof that's outstandingly beautiful, wind and weather-tight.

Lovely exciting colors . . .

The *exclusive* Carey Tri-Tone blends—Green Tri-Tone (three blended shades of green) Autumn Tri-Tone (rich, blended shades of red and brown).

The rich solid colors of Bristol Green, Georgian Red and Tudor Black—Your choice will add the Crowning Glory to your home.

Advantages . . .

Check (✓) these advantages of Carey No. 77 Asbestos Roofing Shingles:

- Protect your home against fire
- Defy time and weather—will not rot or decay
- Crown your home with a roof of lovely color