CONGOLEUM NAIRN 1942

GOLD SEAL CONGOLEUM

RUGS and BY-THE-YARD

GOLD SEAL CONGOLEUM

SUPERWEAR RUGS, BY-THE-YARD and HALL RUNNER

CRESCENT SEAL

RUGS, BY-THE-YARD, HALL RUNNER and RUG BORDER

MATS

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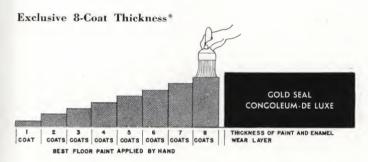
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GOLD SEAL CONGOLEUM

DELUXE

"THE BEST BUY AT ANY PRICE"



*The Wear layer of Gold Seal Congoleum-DeLuxe is made of heattoughened paint and baked enamel—actually equal in thickness to 8 coats of best filoor paint, applied by hand.

The expression "8-coat Thickness" was originated for the purpose of conveying to the consumer the correct conception of the superior wearing qualities of Gold Seal Congoleum-DeLuxe by relating the thickness of its wear layer to that of a coat of the best floor paint applied by hand. "8-coat Thickness" is not achieved through eight separate and distinct operations, but the over-all thickness of the extra deep and extra durable wear layer of heat-toughened paint and baked enamel actually exceeds 8 coats of the best floor paint applied by hand.

On the labels of Gold Seal Congoleum-DeLuxe appear the following features which make it the Best Buy at Any Price:

Best Value Original Design Color Balance Lasting Beauty
Exclusive 8-Coat Thickness Lustrous Enamel Longer Wear



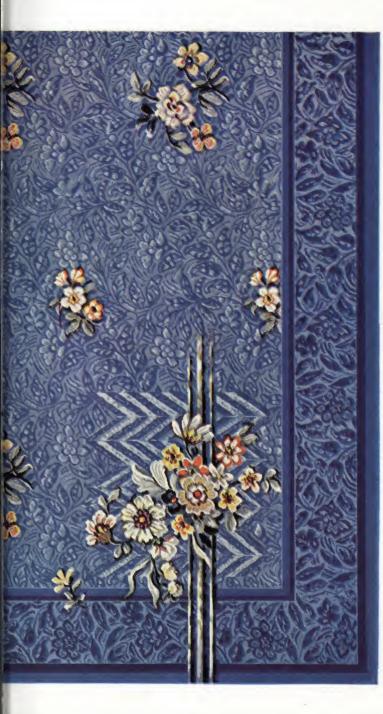
GOLD SEAL CONGOLEUM RUG—DE LUXE

No. 486

9 x 9 7 1/2 x 9

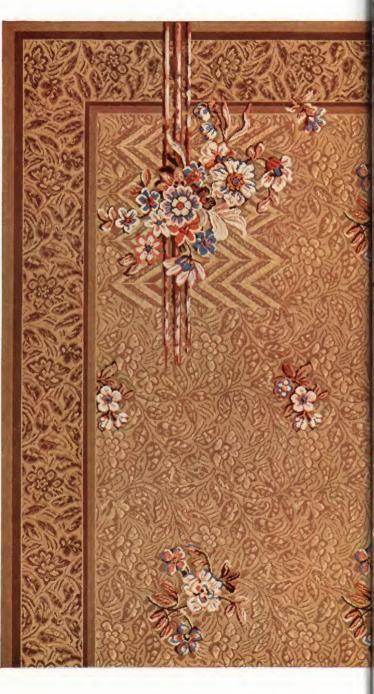
9 x 15 9 x 12 9 x 10 1/2

6 x 9



9x15 9x12 9x101/2 GOLD SEAL CONGOLEUM RUG—DE LUXE

No. 547



GOLD SEAL CONGOLEUM RUG-DE LUXE

No. 548

 9×15 9×12 $9 \times 101/2$ 9×9 $71/2 \times 9$

6 x 9



No. 570 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 12 9 x 15

71/2 x 9 9 x 101/2



GOLD SEAL CONGOLEUM RUG—DE LUXE

9 x 15

9 x 12

9 x 101/2

9 x 9

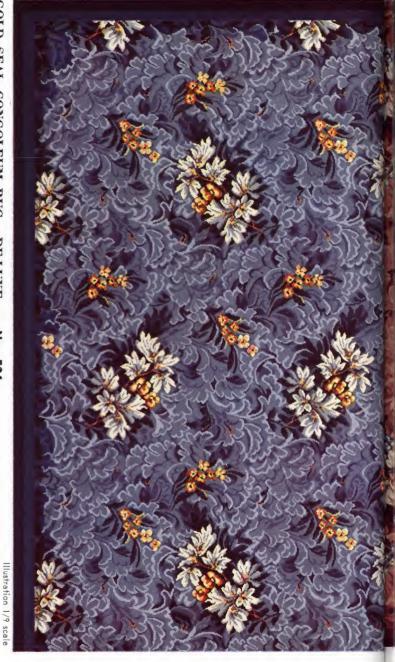
No. 571

 $7\frac{1}{2} \times 9$

6 x 9



No. 576 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15



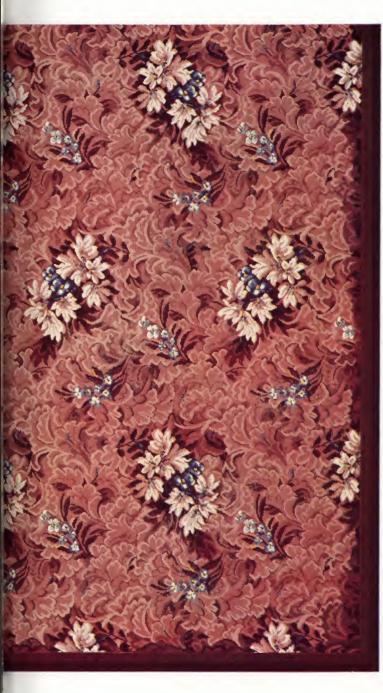
GOLD SEAL CONGOLEUM RUG-DE LUXE

9 x 15

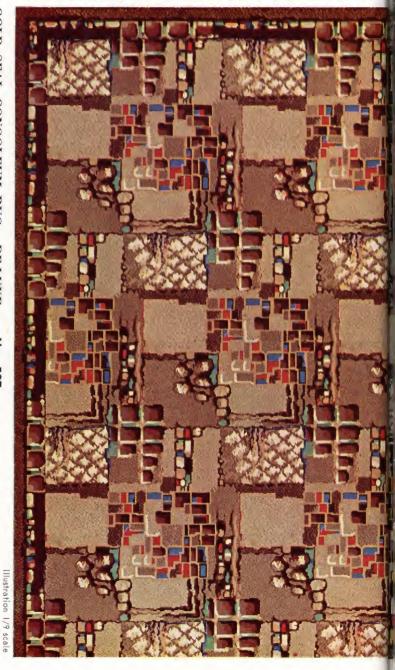
No. 584

9 x 12 9 x 10 1/2

 $9 \times 9 \quad 7 |_{2} \times 9 \quad 6 \times 9$



6 × 9 71/2 x 9 No. 585 6×6 9 × 101/2 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 12 9 x 15



GOLD SEAL CONGOLEUM RUG—DE LUXE

9 x 15

9 x 12

No. 587

9×101/2 9×9

9 x 9 7 1/2 x 9

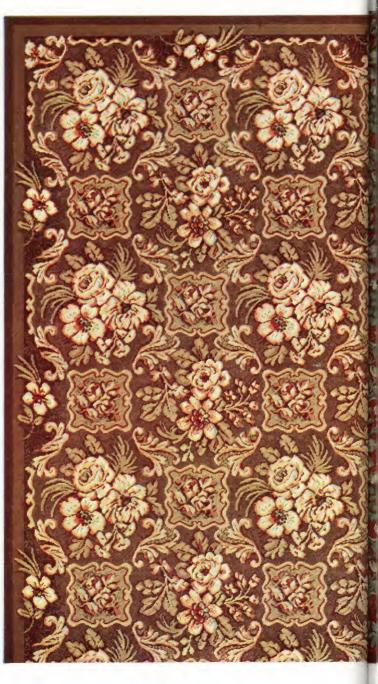
6 x 9



No. 588 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15

71/2 × 9 9 x 12 9 x 101/2

6×9



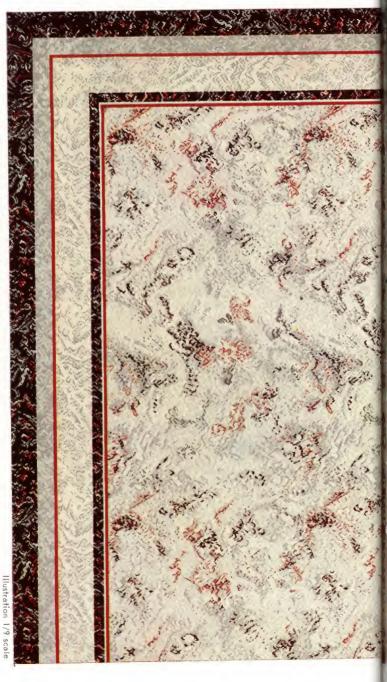
GOLD SEAL CONGOLEUM RUG-DE LUXE 9×15 9×12 $9 \times 10^{1}/2$ 9×9 $7^{1}/2 \times 9$ No. 589

6 x 9

12



No. 590 9 × 101/2 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 12

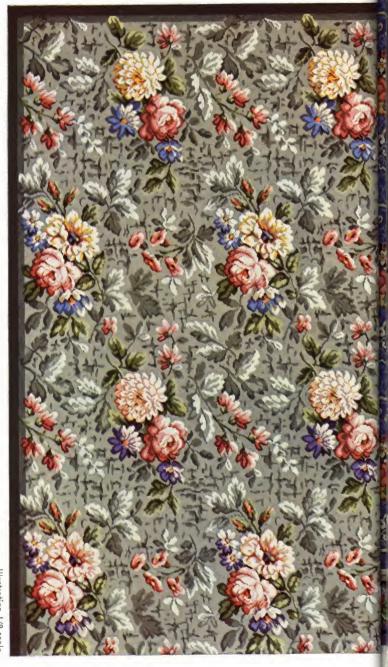


GOLD SEAL CONGOLEUM RUG-DE LUXE 9 x 15 9 x 12 9 x 101/2 No. 592 9 x 9 71/2 x 9 6 x 9

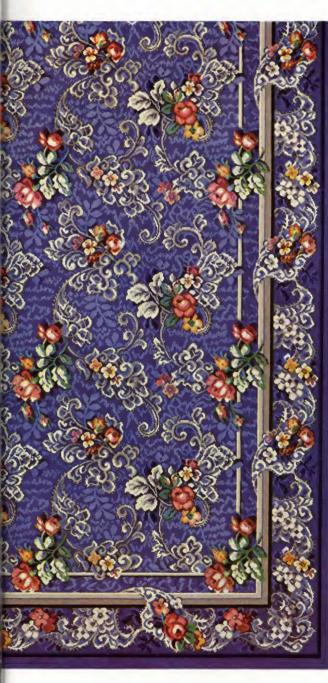
No. 595 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15

9 x 12 9 x 101/2

2



GOLD SEAL CONGOLEUM RUG-DE LUXE 9×15 9×12 $9 \times 101/2$ 9×9 $71/2 \times 9$ No. 596



71/2 × 9 No. 602 9 x 101/2 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 12 9 x 15



GOLD SEAL CONGOLEUM RUG—DE LUXE
9×12 9×101/2

No. 600 71/2 x 9 6 x 9



GOLD SEAL CONGOLEUM RUG—DE LUXE

9 x 12 9 x 10/2

No. 600



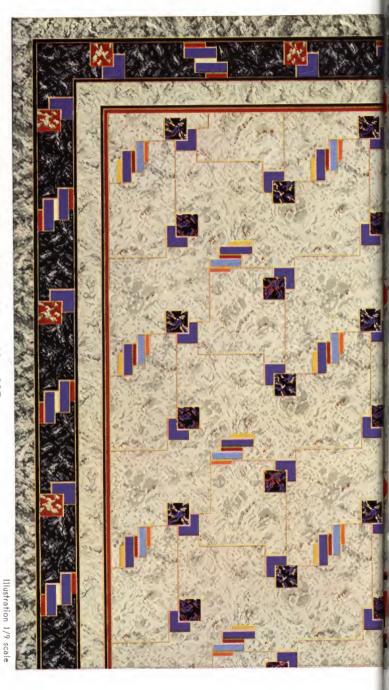
GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15 9 x 12 9 x 10 1/2 No. 603 9 x 9 $7\frac{1}{2} \times 9$

Illustration 1/9 scale

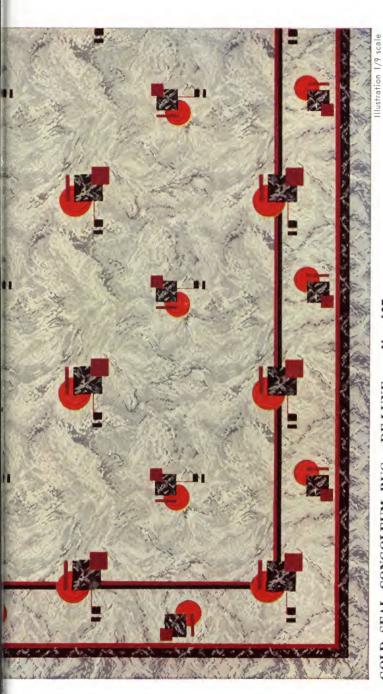
6 x 9



9x9 71/2x9 6x9 No. 604 9 x 12 9 x 10 1/2 GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15

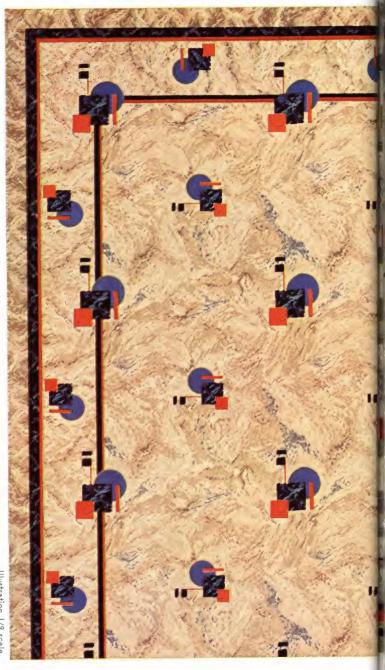


GOLD SEAL CONGOLEUM RUG—DE LUXE 9×15 9×12 $9 \times 10^{1}/2$ No. 605 $9 \times 9 \quad 7 \frac{1}{2} \times 9 \quad 6 \times 9$



GOLD SEAL CONGOLEUM RUG—DE LUXE 9 x 15

71/2 × 9 No. 607 9 × 101/2 9 x 12



GOLD SEAL CONGOLEUM RUG-DE LUXE 9 x 15 $9 \times 12 \quad 9 \times 10 \frac{1}{2} \quad 9 \times 9$ No. 608 71/2×9 6×9



No. 610 GOLD SEAL CONGOLEUM RUG—DE LUXE

9x9 71/2x9 6x9

9 × 101/2

9 x 12

9 x 15

25



GOLD SEAL CONGOLEUM RUG—DE LUXE 9×15 9×12 $9 \times 10 \frac{1}{2}$ 9×9 $7 \frac{1}{2} \times 9$ No. 611

Illustration 1/9 scale

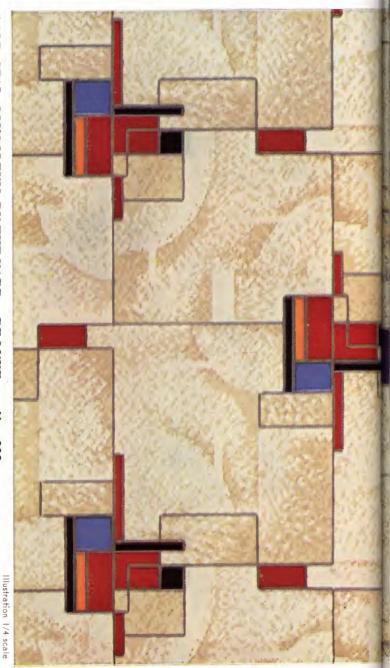
6 x 9



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

KE No. 800

2 yards wide

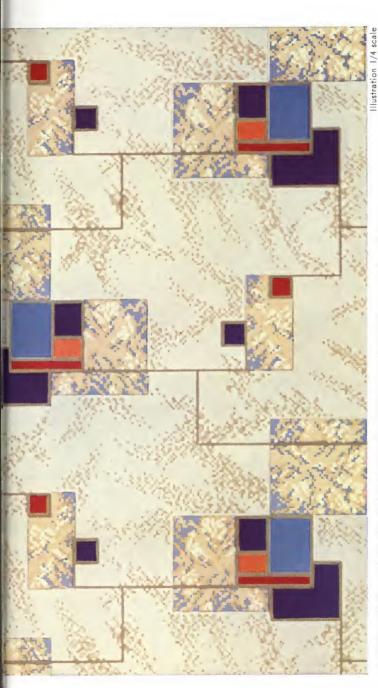


GOLD SEAL CONGOLEUM BY:THE:YARD—DE LUXE

2 yards wide

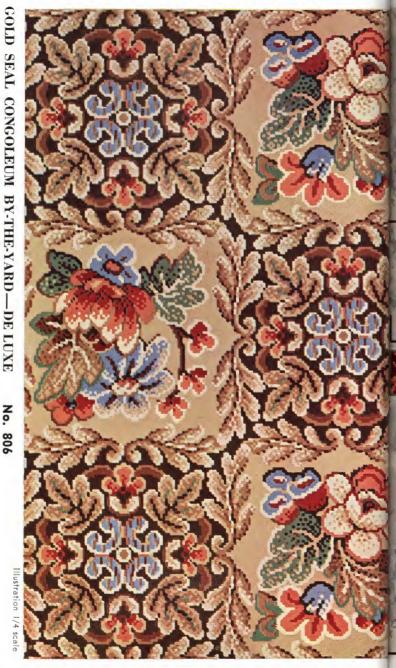
3 yards wide

No. 802



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

No. 801



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

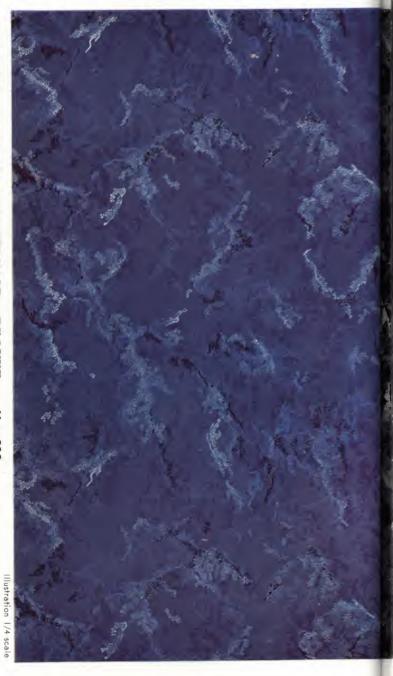
2 yards wide

3 yards wide

30



No. 808 3 yards wide GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE 2 yards wide



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

2 yards wide

3 yards wide

No. 812



No. 811 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

wide

Illustration 1/4 scale

2 yards wide

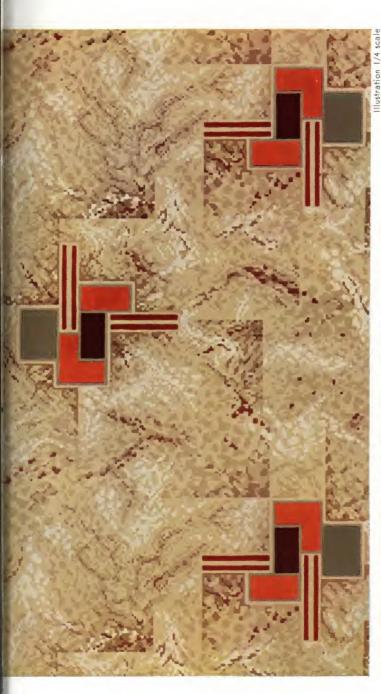
3 yards wide



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

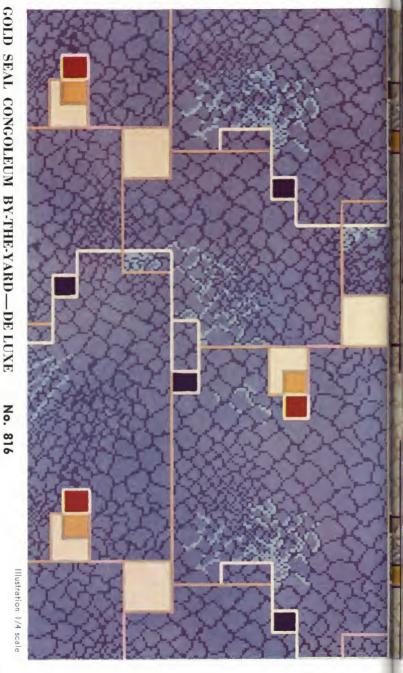
2 yards wide

3 yards wide



No. 814 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

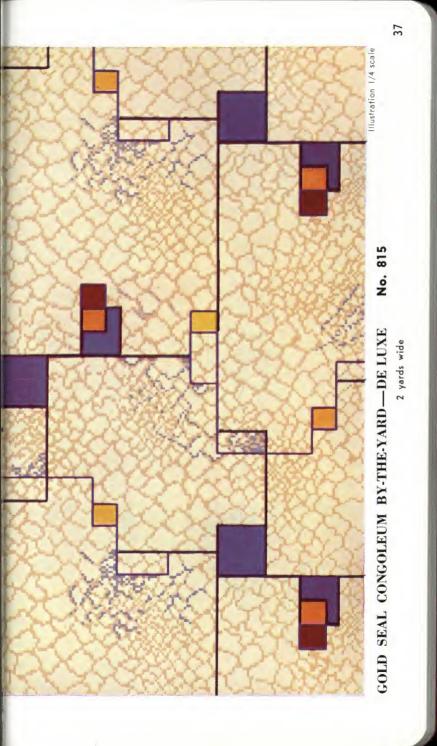
2 yards wide 3 yards wide

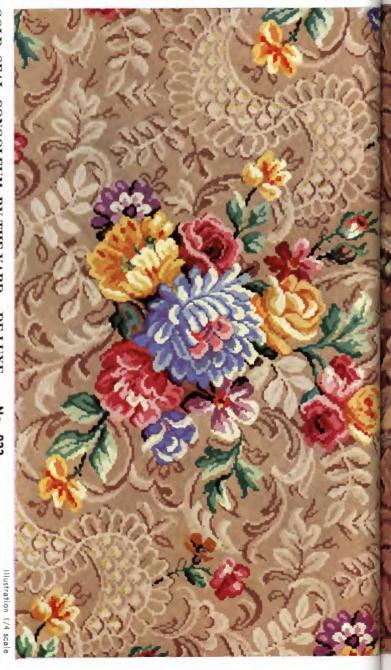


GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

2 yards wide

36

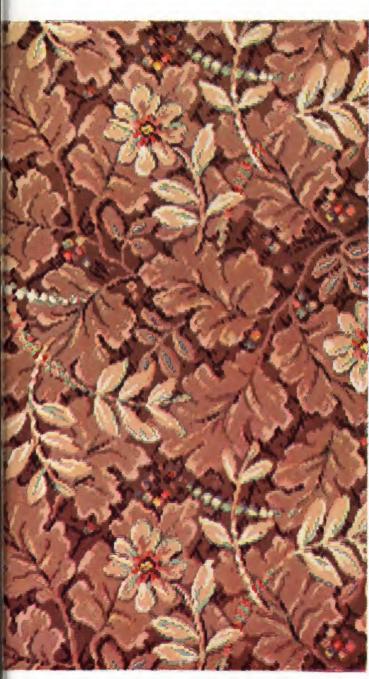




GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

No. 823

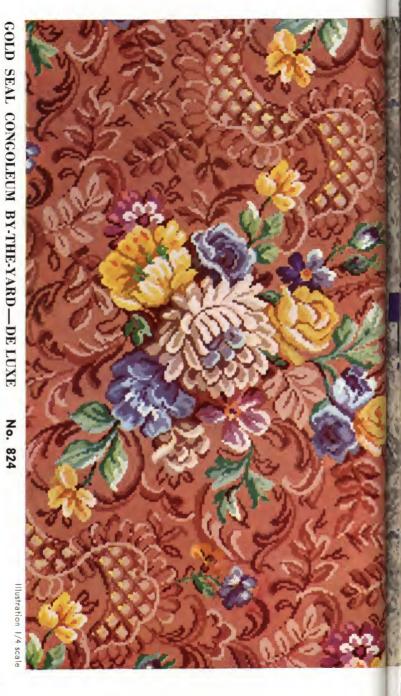
.



No. 821 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

Illustration 1/4 scale

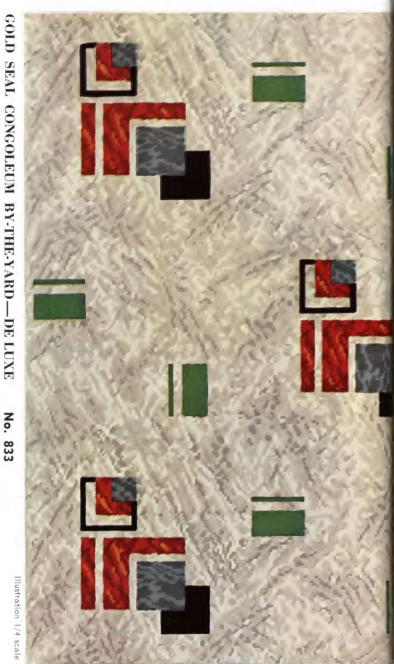
3 yards wide



3 yards wide



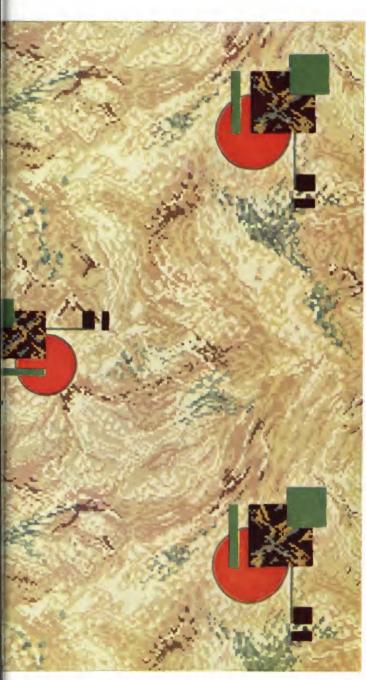
No. 827 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE



GOLD SEAL CONGOLEUM BY THE YARD—DE LUXE

2 yards wide

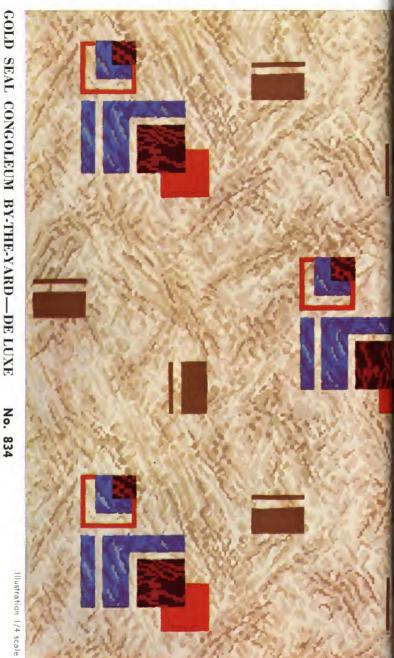
4



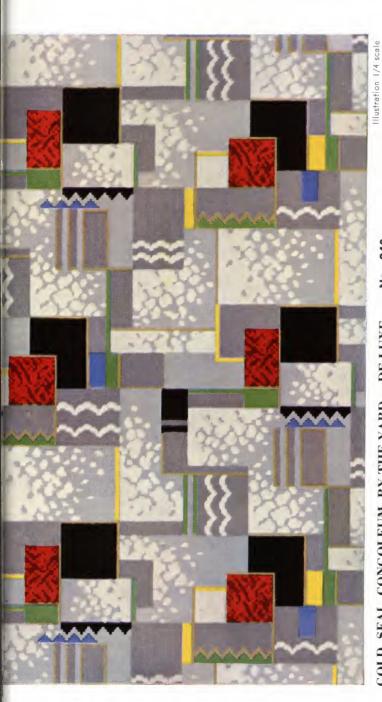
No. 828 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

Illustration 1/4 scale

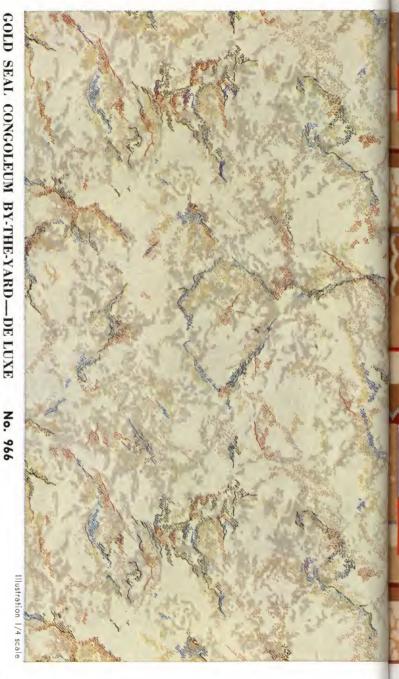
2 yards wide



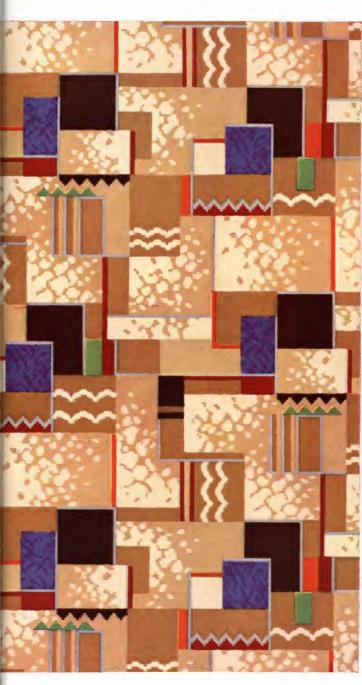
GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE



No. 840 GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE 2 yards wide



GOLD SEAL CONGOLEUM BY-THE-YARD—DE LUXE

No. 841

2 yards wide

3 yards wide



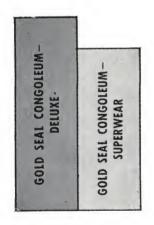
GOLD SEAL CONGOLEUM BY:THE:YARD—DE LUXE

GOLD SEAL CONGOLEUM

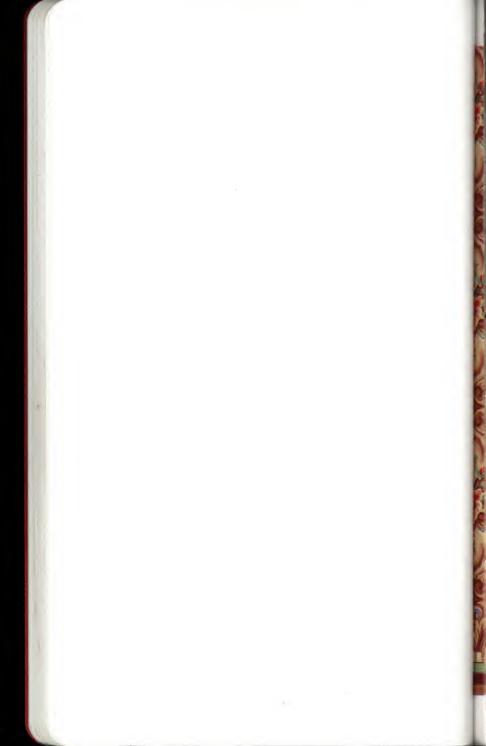
SUPERWEAR

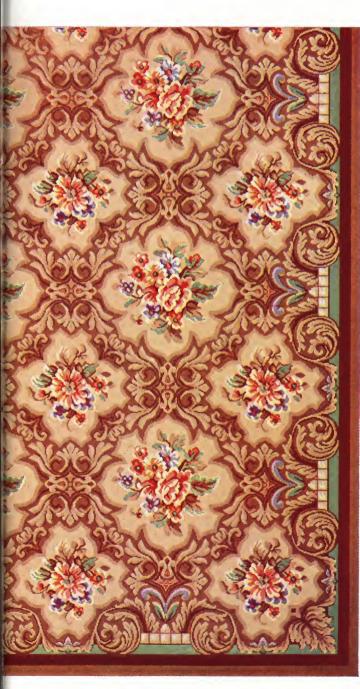
"THE BEST BUY IN ITS PRICE RANGE"

The quality of the materials in Gold Seal Congoleum-Superwear is identical with those in Gold Seal Congoleum-DeLuxe. The only difference between Superwear and DeLuxe is in the *amount* of these materials used. The relative thickness of DeLuxe and Superwear is shown in the diagram below.

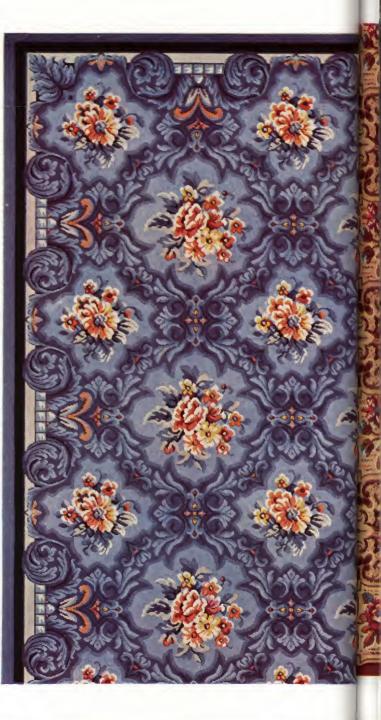


Since Superwear is of less thickness than DeLuxe, its durability is necessarily less, but in resistance to wear it far surpasses other print enamel floor coverings in its price range. Bearing the Gold Seal trade-mark, it carries the unqualified guarantee of "Satisfaction or Your Money Back."





71/2 x 9 No. 300 GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 101/2 9 x 12 9 x 15



GOLD SEAL CONGOLEUM RUG—SUPERWEAR

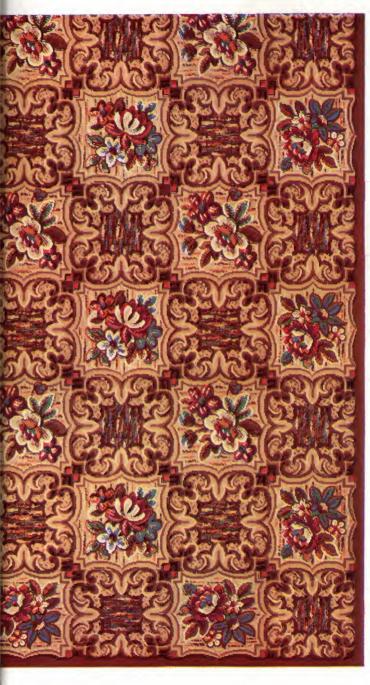
9 x 15

9 x 12

9 x 101/2

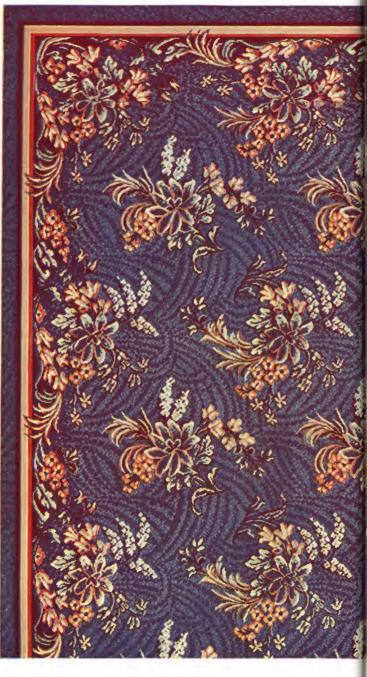
No. 301

9 x 9



6 × 9 71/2 x 9 No. 306 6×6 GOLD SEAL CONGOLEUM RUG-SUPERWEAR 9 x 101/2 9 x 12 9 x 15

Illustration 1/9 scale



GOLD SEAL CONGOLEUM RUG—SUPERWEAR No. 312

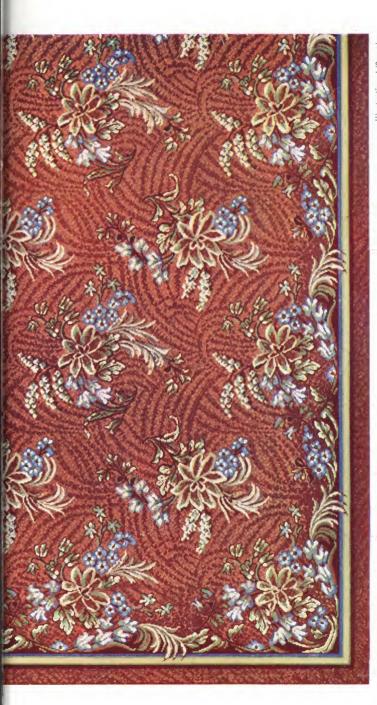
9 x 15

9 x 12

9 x 101/2 9 x 9

 $7\frac{1}{2} \times 9$

6 x 9



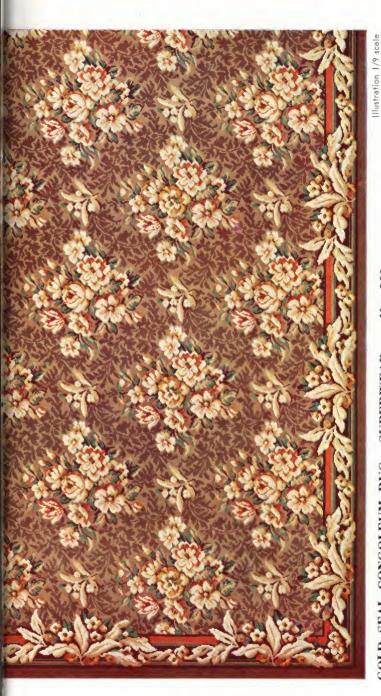
No. 313 GOLD SEAL CONGOLEUM RUG-SUPERWEAR

Illustration 1/9 scale

9x9 71/2x9 9 x 12 9 x 101/2 9 x 15



GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 15 9 x 12 9 x 10 1/2 9 x 9 No. 319 6 x 9



GOLD SEAL CONGOLEUM RUG—SUPERWEAR

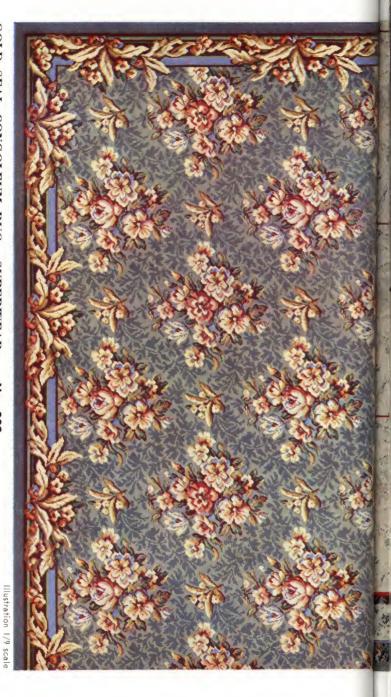
No. 321

9x9 71/2x9 6x9

9 x 101/2

9 x 12

9 x 15

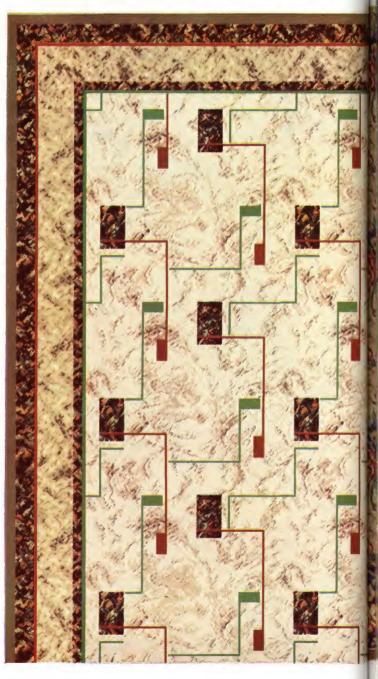


GOLD SEAL CONGOLEUM RUG-SUPERWEAR 9 x 12 9 x 101/2 9 x 9 No. 322

 $7\frac{1}{2} \times 9$ 6 x 9



71/2 × 9 No. 324 6×6 GOLD SEAL CONGOLEUM RUG-SUPERWEAR 9 × 101/2 9 x 12 9 x 15



GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 15 9 x 12 9 x 10 1/2 9 x 9 No. 325 $7\frac{1}{2} \times 9$ 6 x 9

Illustration 1/9 scale



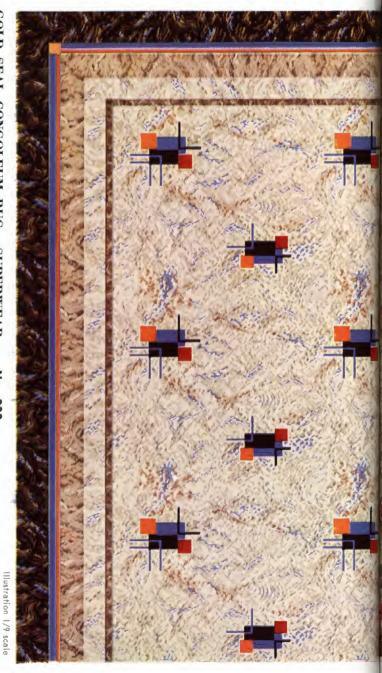
No. 327 GOLD SEAL CONGOLEUM RUG-SUPERWEAR 9 x 101/2

GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9×15 9×12 $9 \times 10^{1}/2$ No. 328

9 x 9 $7\frac{1}{2} \times 9 \quad 6 \times 9$

64

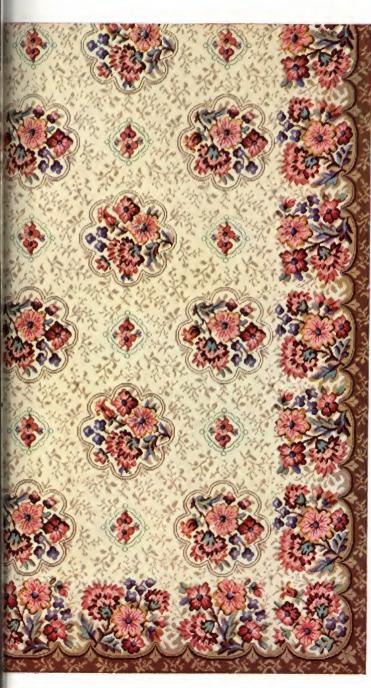
71/2 x 9 No. 332 6×6 GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 101/2 9 x 12 9 x 15



GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 15 9 x 12 9 x 101/2 9 x 9 No. 333

 $7\frac{1}{2} \times 9$

6 x 9



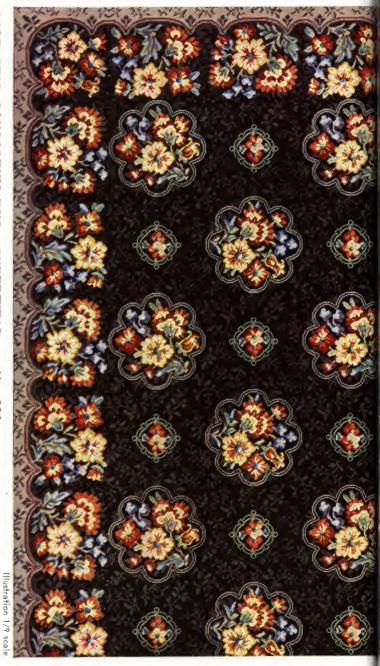
No. 335 GOLD SEAL CONGOLEUM RUG—SUPERWEAR

71/2 x 9

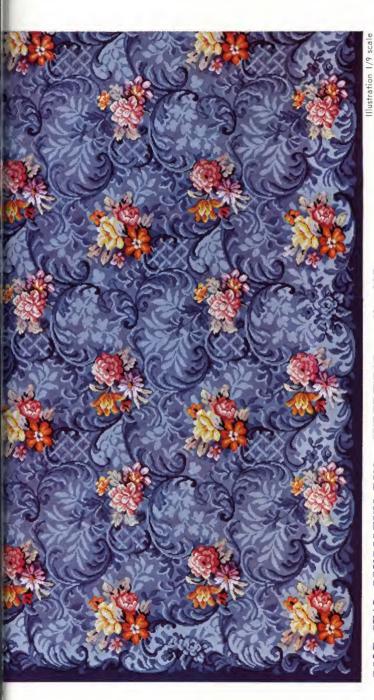
9 × 101/2

9 x 12

9 x 15

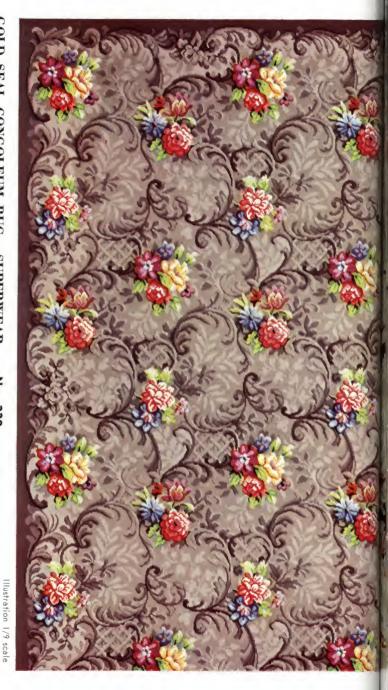


GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 15 9 x 12 9 x 101/2 9 x 9 No. 336 $7\frac{1}{2} \times 9$ 6 x 9



GOLD SEAL CONGOLEUM RUG-SUPERWEAR 9 x 101/2 9 x 12

No. 337



GOLD SEAL CONGOLEUM RUG—SUPERWEAR 9 x 15 9 x 12 9 x 101/2 9 x 9

No. 338

 $7\frac{1}{2} \times 9$

6 x 9



No. 703 GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR 2 yards wide



GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

2 yards wide

3 yards wide

72

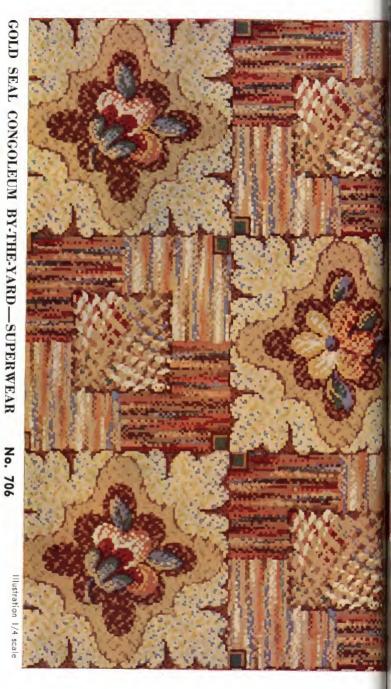


No. 704 GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

Illustration 1/4 scale

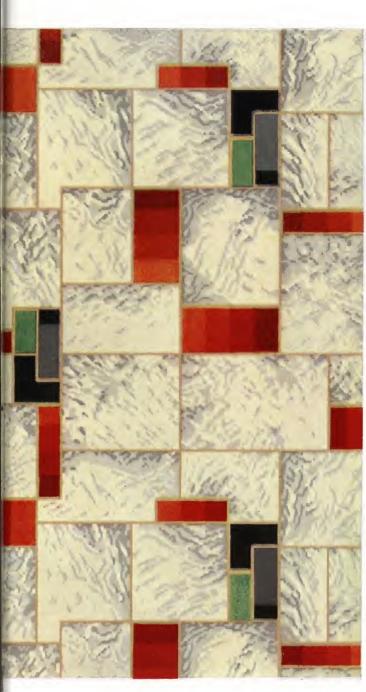
2 yards wide

3 yards wide



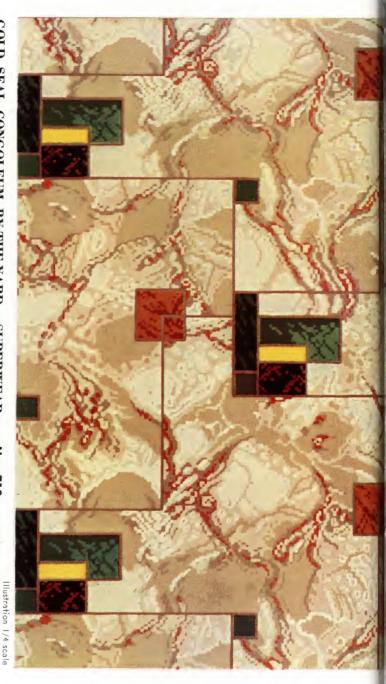
3

3 yards wide



No. 709 GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

Illustration 1/4 scale



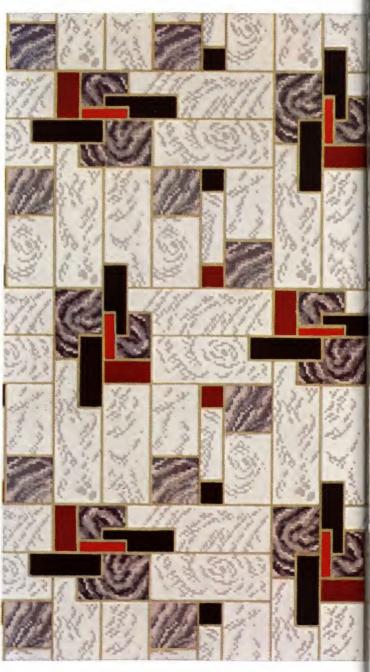
GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

3 yards wide

76



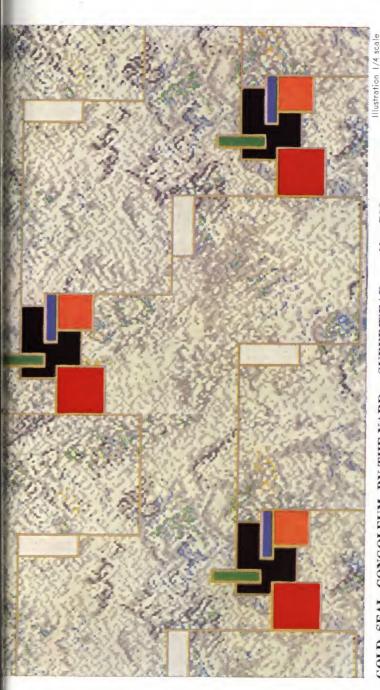
No. 711 GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR



GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

No. 714

Illustration 1/4 scale



GOLD SEAL, CONGOLEUM BY-THE-YARD—SUPERWEAR

No. 722

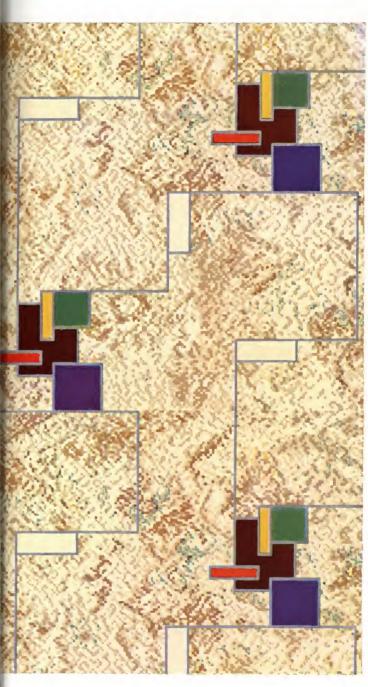


GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

2 yards wide

3 yards wide

80



GOLD SEAL CONGOLEUM BY:THE.YARD—SUPERWEAR

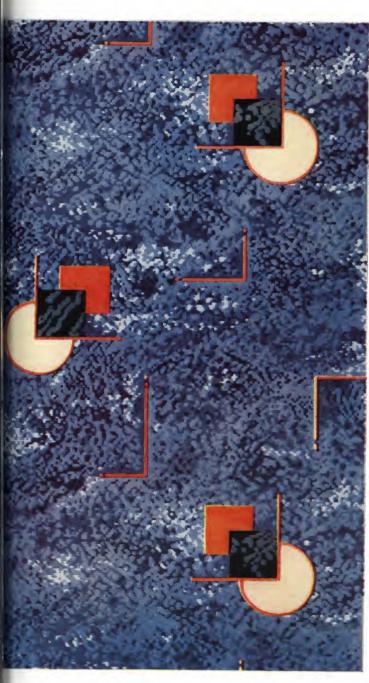
No. 723



GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

3 yards wide

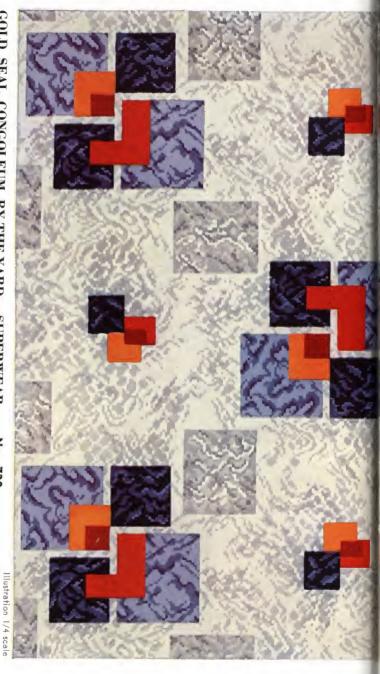
No. 725



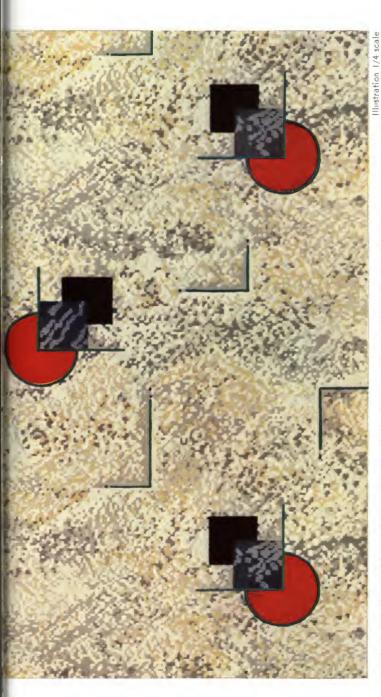
GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

2 yards wide

No. 727

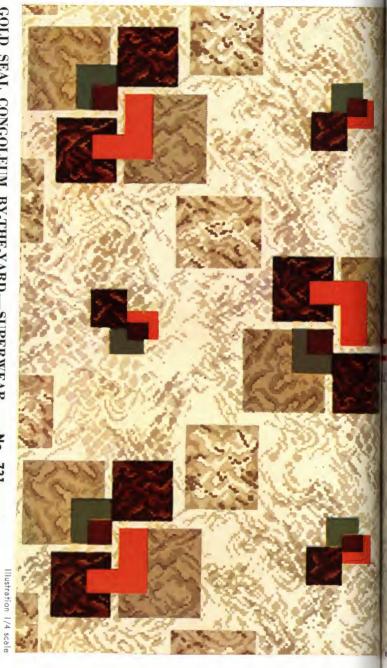


GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

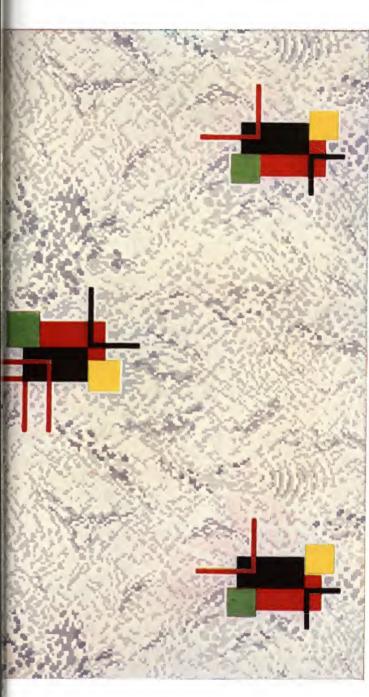


GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

2 yards wide 3 yards wide



GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR



GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

No. 732

GOLD SEAL CONGOLEUM BY-THE-YARD—SUPERWEAR

No. 733

Illustration 1/4 scale

CRESCENT SEAL

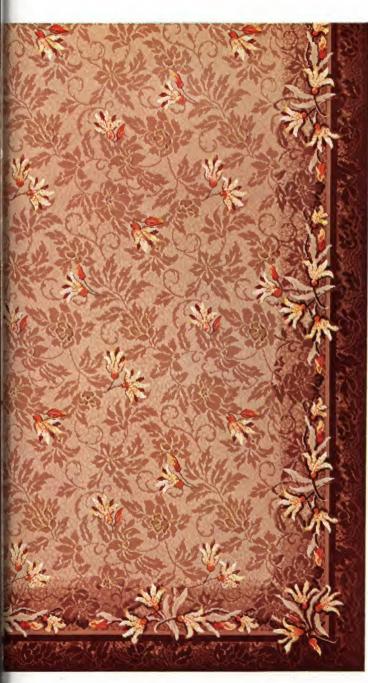
"BEAUTY and QUALITY at a LOW PRICE"

Crescent Seal Rugs and By-the-Yard offers that large group of consumers who desire beauty and quality at a low price the best value for the amount they can afford to pay. Crescent Seal thus rounds out a complete line of print enamel floor coverings, making it possible for the dealer to meet every customer requirement and at the same time provide the best value in each price range. The beauty, quality and durability of Crescent Seal are unsurpassed in the low priced field. Crescent Seal patterns are created by the same design and color experts who produce the famous Gold Seal Congoleum lines. Crescent Seal enjoys the benefit of Congoleum-Nairn's long experience in the manufacture of print enamel floor coverings.

The felt foundation used in the manufacture of Crescent Seal Rugs, By-the-Yard and Hall Runner, is of the same high quality as used in the manufacture of Gold Seal Congoleum, but lesser in thickness. The print enamel wear layer of Crescent Seal is also somewhat less in thickness.

In durability, Performance Tests prove conclusively that Crescent Seal is superior to other print enamel floor coverings in the same price range.





CRESCENT SEAL RUG

No. 102

71/2 x 9 6×6 9 x 101/2

6×9

Illustration 1/9 scale



CRESCENT SEAL RUG

No. 104

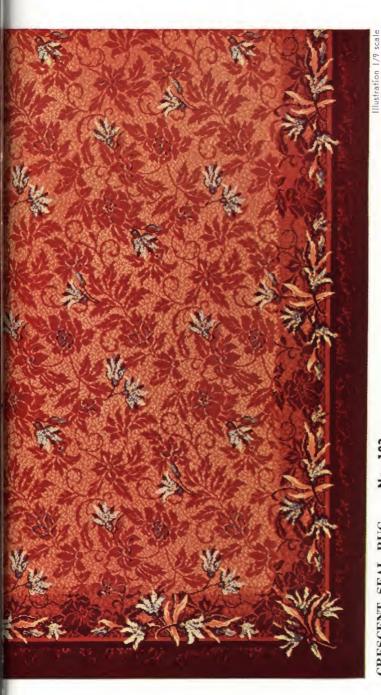
9 x 15

9 x 12

9 x 101/2

9 x 9

 $7\frac{1}{2} \times 9$ 6 x 9



No. 103 CRESCENT SEAL RUG

9 x 15

71/2 x 9 6 × 6 9 x 101/2 9 x 12

6 × 9



CRESCENT SEAL RUG

No. 110

9 x 101/2

9 x 9

 $7\frac{1}{2} \times 9$ 6 x 9

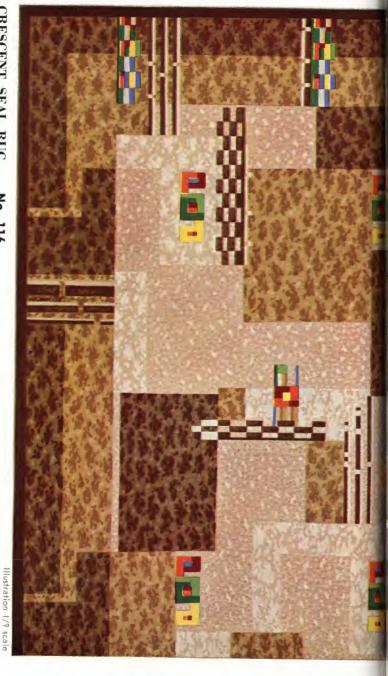
Illustration 1/9 scale

No. 108 CRESCENT SEAL RUG

6×6 9 x 101/2 9 x 12

71/2 × 9

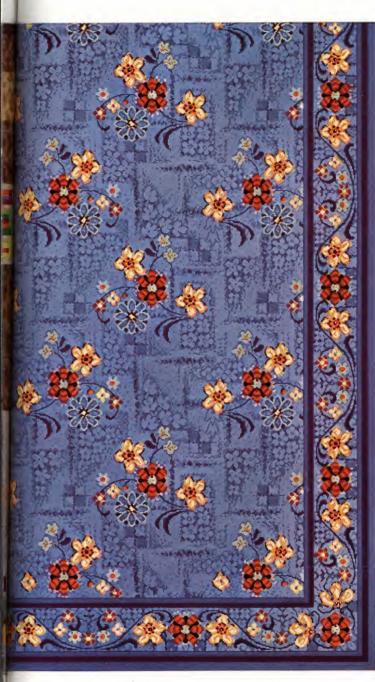
Illustration 1/9 scale



CRESCENT SEAL RUG

No. 116

 $9 \times 10^{1/2}$ 9×9 $7^{1/2} \times 9$ 6 x 9



CRESCENT SEAL RUG

No. 109

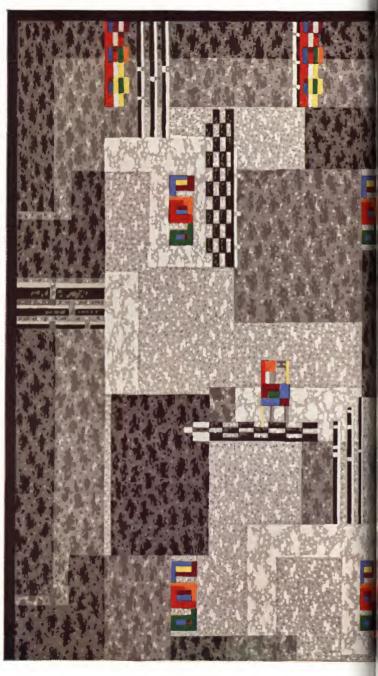
71/2 × 9 6×6

9 x 101/2

9 x 12

6 × 9

Illustration 1/9 scale



CRESCENT SEAL RUG

No. 117

9 x 101/2

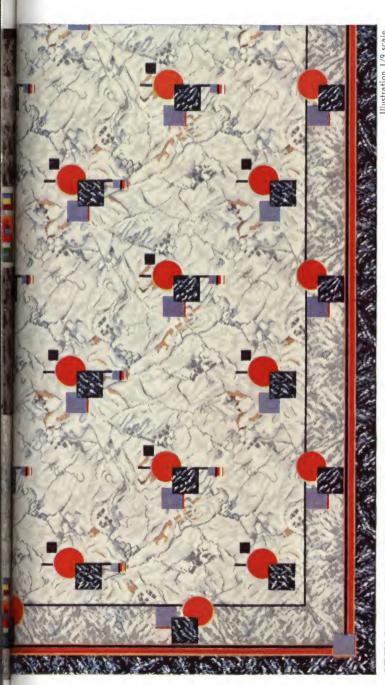
9 x 9

 $71/_2 \times 9$

6 x 9

98

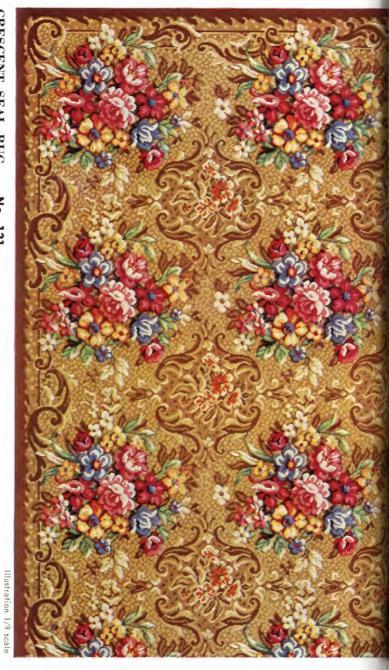
Illustration 1/9 scale



No. 118 9 x 15 CRESCENT SEAL RUG

llustration 1/9 scale

6 × 9 71/2 x 9 6×6 9 x 101/2 9 x 12



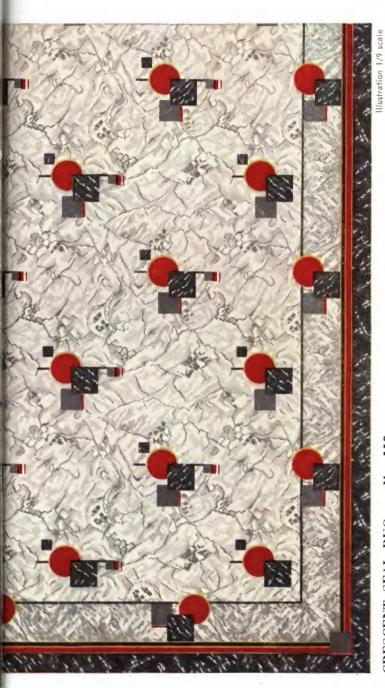
CRESCENT SEAL RUG

No. 121

9 x 101/2

9 x 9

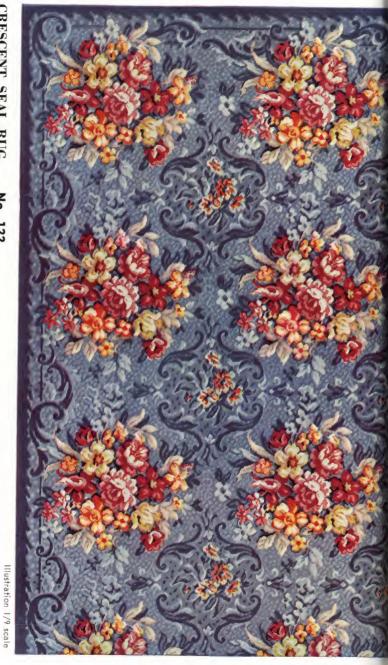
 $7\frac{1}{2} \times 9$ 6 x 9



CRESCENT SEAL RUG No.

No. 119

5 9x12 9x101/2 9x9 71/2x9



CRESCENT SEAL RUG

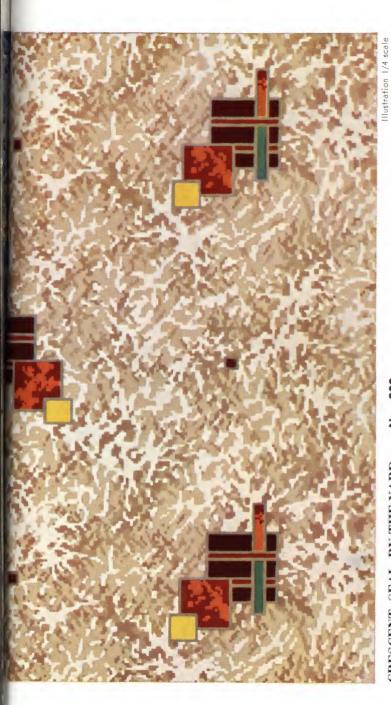
No. 122

9 x 101/2

9 x 9

 $7\frac{1}{2} \times 9$

6 x 9



CRESCENT SEAL BY-THE-YARD No. 202

2 yards wide

3 yards wide



CRESCENT SEAL BY-THE-YARD

No. 204

2 yards wide

3 yards wide

No. 203 CRESCENT SEAL BY-THE-YARD

2 yards wide

3 yards wide

105

Illustration 1/4 scale

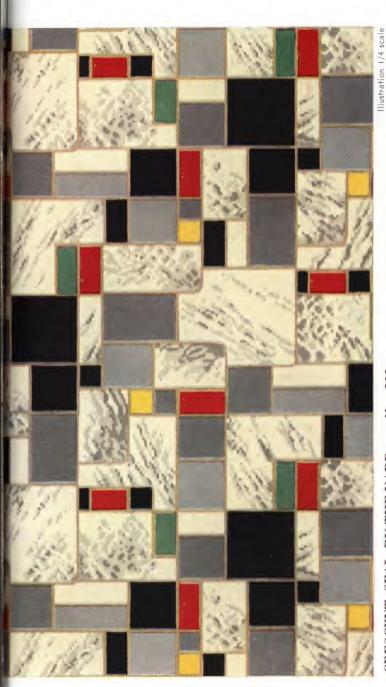


CRESCENT SEAL BY-THE-YARD

No. 210

3 yards wide

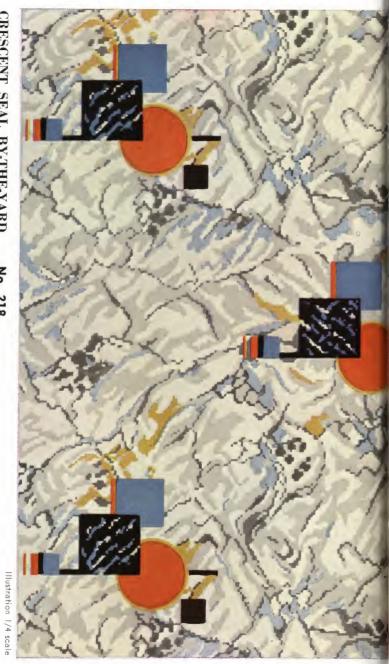
Illustration 1/4 scale



CRESCENT SEAL BY-THE-YARD No.

No. 208 2 yards wide

3 yards wide



CRESCENT SEAL BY-THE-YARD

No. 218

2 yards wide

3 yards wide

80



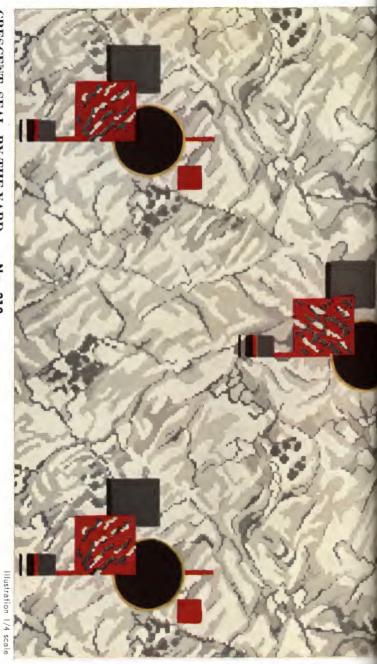
CRESCENT SEAL BY-THE-YARD No. 209

2 yards wide

3 yards wide

Illustration 1/4 scale

601



CRESCENT SEAL BY-THE-YARD

No. 219

2 yards wide

3 yards wide

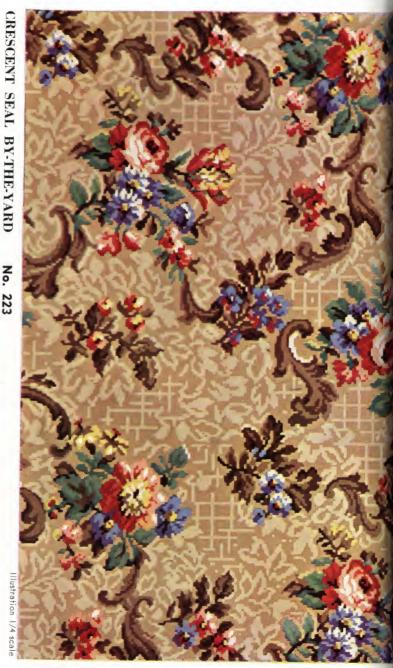
=



CRESCENT SEAL BY-THE-YARD

No. 220

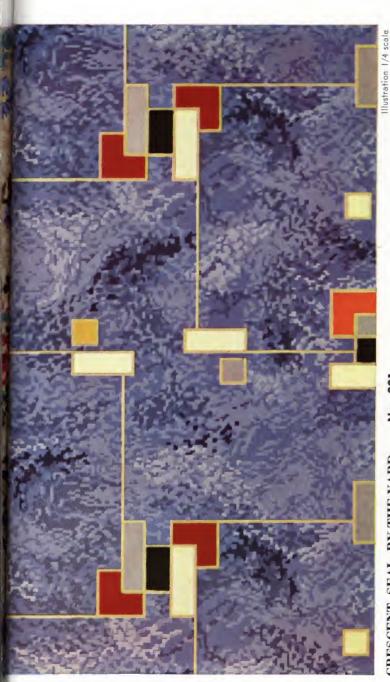
2 yards wide



No. 223

2 yards wide

3 yards wide



CRESCENT SEAL BY-THE-YARD

No. 221

2 yards wide

=



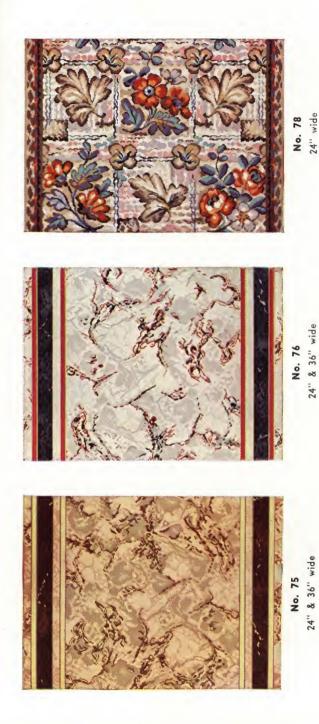
CRESCENT SEAL BY-THE-YARD

No. 224

2 yards wide

3 yards wide

Illustration 1/4 scale



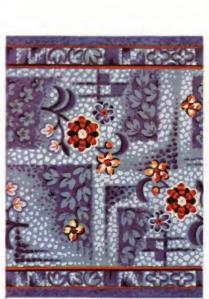
GOLD SEAL CONGOLEUM HALL RUNNER—SUPERWEAR

Pattern No. 24









CRESCENT SEAL HALL RUNNER Pattern No. 22

24" wide

Pattern No. 23

24" wide

No. 5224 24" wide

No. 5236 36" wide No. 5272

72" wide



Light Oak Plank Design



24" wide

36" wide

with Border on one side Parquet Design

CRESCENT SEAL RUG BORDER

No. 5424 24" wide

というないのであるというなるというからこと

No. 5436 36" wide No. 5472 72" wide



Dark Oak Plank Design



No. 5836

36" wide

No. 5872 72" wide



Parquet Design-without Border



Pattern H-90



Pattern H-82





Pattern H-86



Pattern H-89



Pattern H-81



Pattern H-85

HARMONY RUGS—

Available in size 27" x 36"



Pattern H-88





1

1

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Pattern H-80

43

0

P

1

6

Pattern H-84



1

Pattern H-83



Pattern H-87



Pattern H-91

Packed 15 rugs per carton—1 design, assorted colors.



Pattern No. U53





Pattern No. U55



Pattern No. U50



Pattern No. U51



Pattern No. U52







Pattern No. U56

Pattern No. U57

Pattern No. U58

SIZES AND PACKING

"B" PACKING	45 mats per carton			"	x 72"
	per	per	per	per	per
	mats	mats	mats	mats	mats
-	8	2	12	6	9
			٠		٠
		٠			٠
	٠				•
	•		٠	•	٠
		٠	٠	٠	•
	•		٠	•	•
	•	٠	٠	•	
	٠	•		٠	•
		٠		٠	٠
	٠		•	•	•
	٠	٠	٠	•	٠
"A" PACKING	carton	36 mats per carton	x 39"	carton	carton
	per	per	ber	b er	per
	mats	mats	mats	mats	mats
=	45	36	27	<u>∞</u>	12
				٠	
	٠	4	٠		
					•
			٠		
S	27"	x 36"	39	54"	72"
SIZES	15 ¹ / ₂ " x 27"	8I	27" x	30 ×	36" x

NOTE: All Patterns are made in all sizes except Patterns U51, U54, and U57 which are not made in size 30" x 54" and Patterns U52, U55, and U58 which are not made in size 36" x 72". "A" Packing Units contain an assortment of all patterns made in one size. "B" Packing Units contain one pattern, one size only.

UTILITY MATS

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